

# **UpToDate**®

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## Return on Investment

Smarter Decisions, Better Care

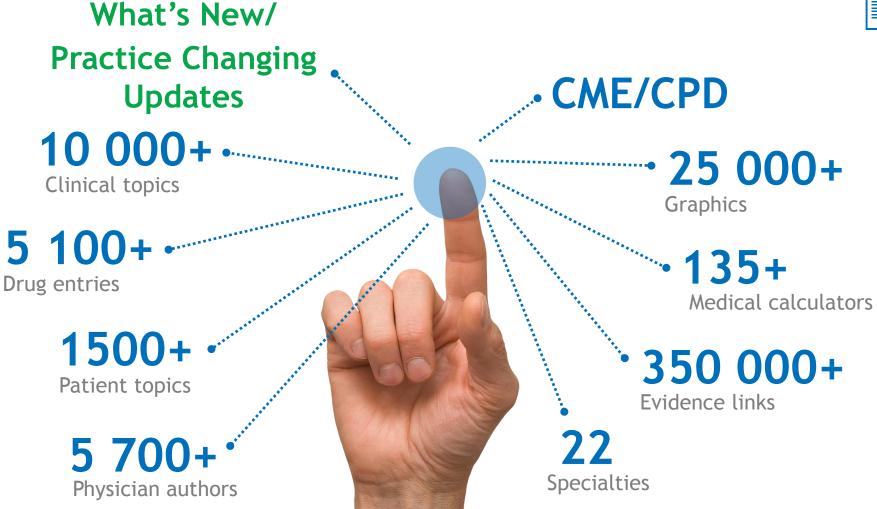
## Today's Agenda

- Overview of UpToDate
- 2 Current Trends and Needs in Healthcare
- 3 How UpToDate Saves Costs
- 4 Clinical Studies and User Surveys
- 5 Free content overview
  - Questions



## A New Way to Practice Medicine





#### **Comprehensive Content**



Succinct, actionable evidence-based content

Content covering 22 specialties including over 10 000 topic reviews

#### Content depth:

- Answers graded by physician experts
- Treatment considerations
- Links and references to full text

In one study, 20 minutes of UpToDate usage per day was judged the equivalent of 1 year of medical residency\*



#### **Doctors Have Clinical Questions**

Unanswered clinical questions impact patient management decisions

Approximately 2 out of 3 clinical encounters generate a question

Physicians have approximately
11 clinical questions a day

60/0
of questions
go unanswered

Answering all clinical questions could change

5to8

patient management decisions each day

#### Global Healthcare Challenges

#### Quality of care

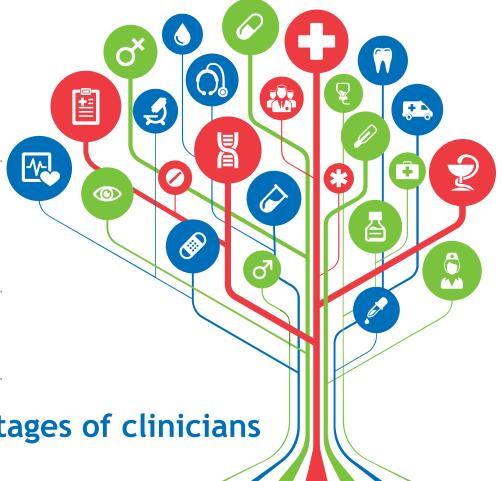
- Emphasis shift from quantity to quality
- Improved outcomes
- Patient satisfaction
- Reduced waiting times
- Patient safety
- Length of stay

#### **Medical education**

- Knowledge of the latest medical information
- Providing effective patient information as patients become more engaged

Unsustainable costs

Demographic trends/shortages of clinicians



## Research Demonstrates UpToDate Impacts Outcomes



## Over 30

research studies

**UpToDate** is the most widely studied point of care clinical decision support tool. To date there have been over 30 studies that have studied UpToDate as a tool to:

- Allow more questions to be answered faster
- Change decisions
- Improve outcomes



## **Economic Impact of UpToDate**

at Salford Royal NHF Foundation

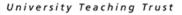


Forrester Research found Salford Royal NHS Foundation Trust (SRFT) recovered the costs of UpToDate in 90 days

#### **Benefits Included:**

- Staff productivity
- Diagnostic test efficiencies
- Improvements in the quality of care







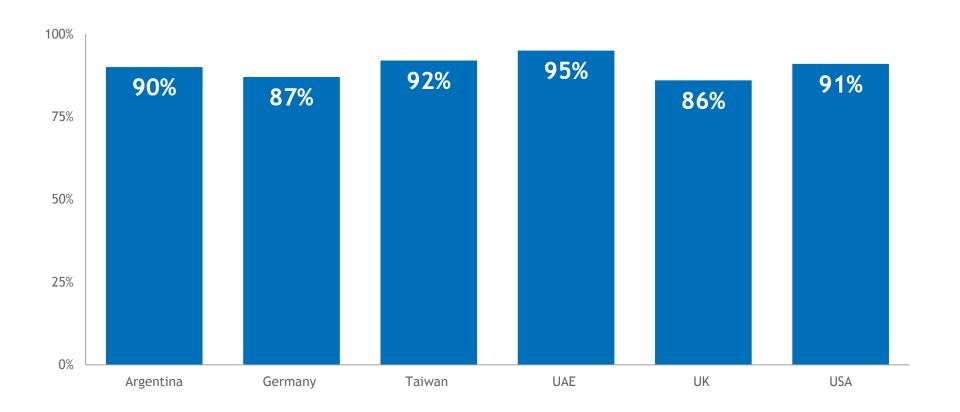




## Clinicians Save Time with UpToDate



Percentage of users who report that UpToDate saves them time in answering clinical questions



## Clinicians Need Help Making Better Decisions

## **Cook County Hospital**

Cook County Hospital, Chicago, IL

**Test:** Critical decisions assessed before and after providing clinical knowledge support on a random sample of **146 inpatients** 

**Result:** Attending physicians changed treatment decisions for 18% of patients

*Insight*: UpToDate drove most decision changes<sup>1</sup>



## Better Decisions Improve Quality and Efficiency



**Most** changed decisions were felt to have improved patient care



**Many** of these decisions would likely shorten LOS



**Some** may have prevented an adverse event



Problem	Original decision	New decision	Possible impact
Nonfunction-ing AV graft	Place temporary vascular access	Fibrinolytic therapy	<ul><li>Restore graft function</li><li>Avoid new procedure</li></ul>
Severe labile HTN	Diltiazem	Stop diltiazem add atenolol	Improved blood pressure control
Community acquired pneumonia	IV antibiotics	Oral antibiotics	Inpatient stay avoided
Diastolic heart failure	Furosemide, isosorbide, hydralazine	Stop hydralazine, add atenolol	Improved symptom control
Inoperable hepatocellular cancer with ascites	Transarterialchemo- embolization	Palliative care only	<ul><li>Complications avoided</li><li>Decreased cost</li><li>Improved symptom control</li></ul>

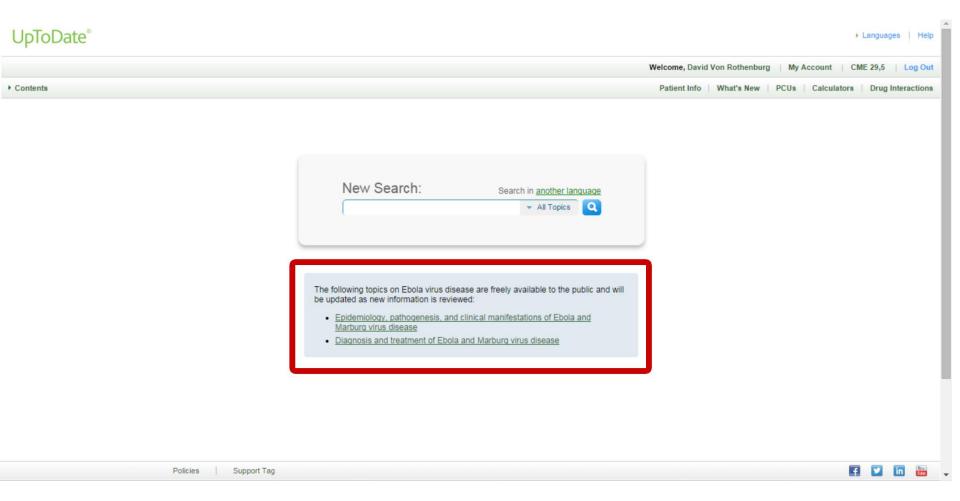


## **Impacting Care: A Case Study**

Condition	Outcome	How UpToDate could have helped
Abnormal Bleeding	Delay in diagnosis	UTD would have led to earlier diagnosis and efficient evaluation
Catheterization	Unnecessary preoperative work-up	UTD guidance would have prevented
Sepsis	Diagnosis was delayed and condition was likely not managed optimally. Caused by a surgical complication	Guidance from UTD could have helped
Choice of Antibiotics	PCN given to allergic patient	UTD and Lexicomp provide correct choices.
Hereditary Cancer	Patient and family may be at risk for colon and uterine cancer. A proper family history was not obtained	UTD would have provided correct guidance



#### Current Free Access - Worldwide



#### Patient Information Search Box- free access

#### http://www.uptodate.com/home/patient-search-widget

#### Patient Search Box



Add the UpToDate® for Patients search box to your site and enable your patients and their families to find current, in-depth and unbiased information that will help them:

- learn more about a medical condition
- better understand management and treatment options
- share in the medical decision making process with their health care providers



#### Conclusion

Clinicians have questions every day in the course of routine patient care

UpToDate provides answers to those questions, impacting decisions

Changing decisions improves patient outcomes and helps to Return on Investment

