

Elsevier and Open Access

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Elsevier is committed to universal access, quality, and sustainability



1. Universal Access

- We exist to disseminate information
- We will identify where remaining gaps exist and find viable mechanisms to close them
- We will use a combination of different models to enable this access
- We believe subscription and open access publishing can co-exist

2. Quality

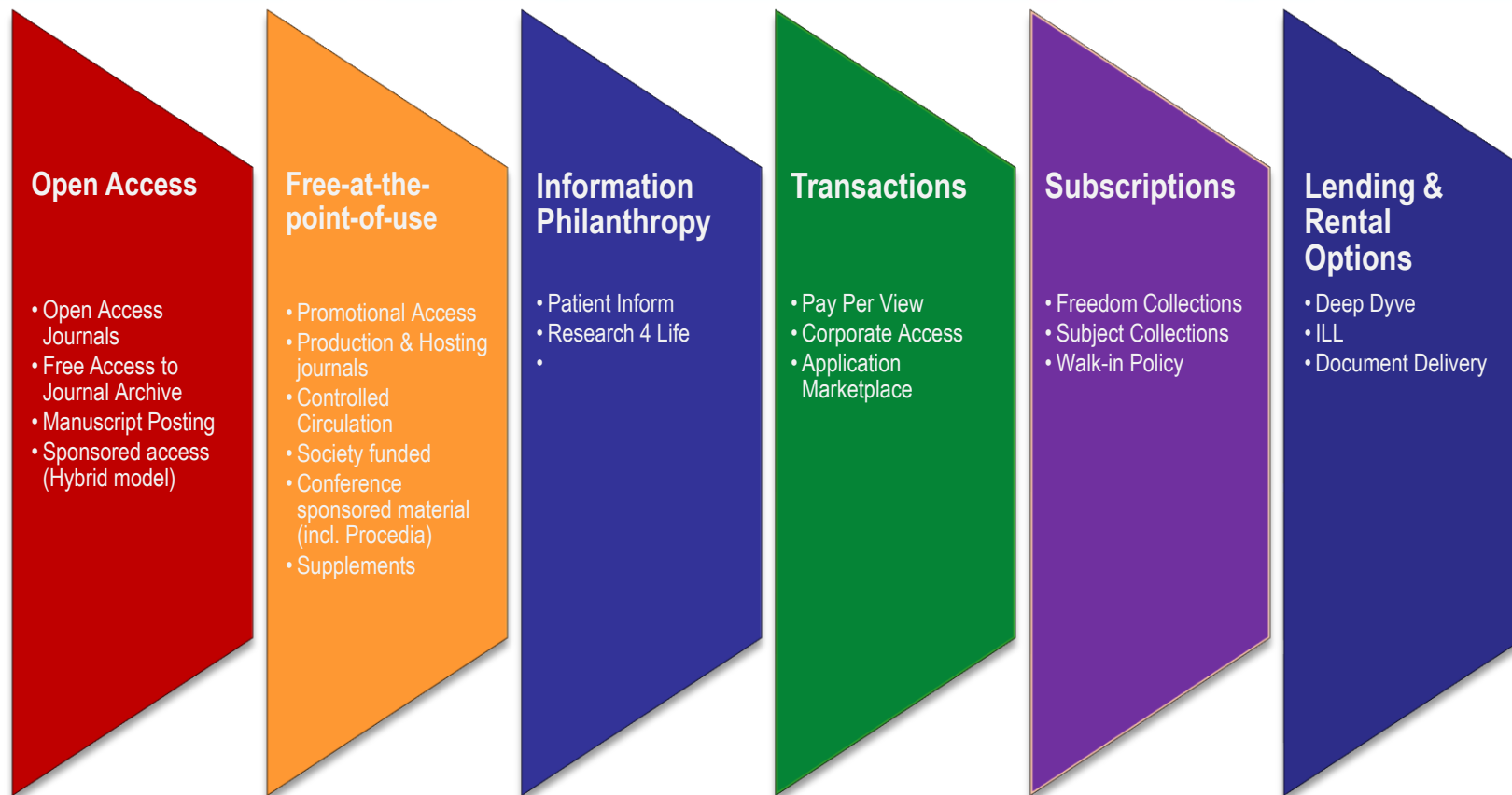
- Peer review provides essential quality controls and we remain committed to enabling it
- We will invest to innovate in technologies that increase researchers' productivity

3. Sustainability

- Journal publishers invest heavily to deliver a well-functioning communications system upon which society depends
- Access and dissemination mechanisms must ensure that these investments can be recovered.
- System must also be sustainable for those who fund it therefore we aim to increase efficiency and value-for-money

We support all mechanisms to achieve sustainable universal access to quality content

Our Universal Access vision includes open access and much more...



Different scientific communities have different requirements.

We're experimenting in all areas of Universal Access to see what offers sustainable options while maintaining the quality provided by peer review

Open Access



- Author processing fee per article published – sole mechanism to support journal
- Some journals use subsidies, grants and waivers
- Often referred to as “gold” open access

EXAMPLES

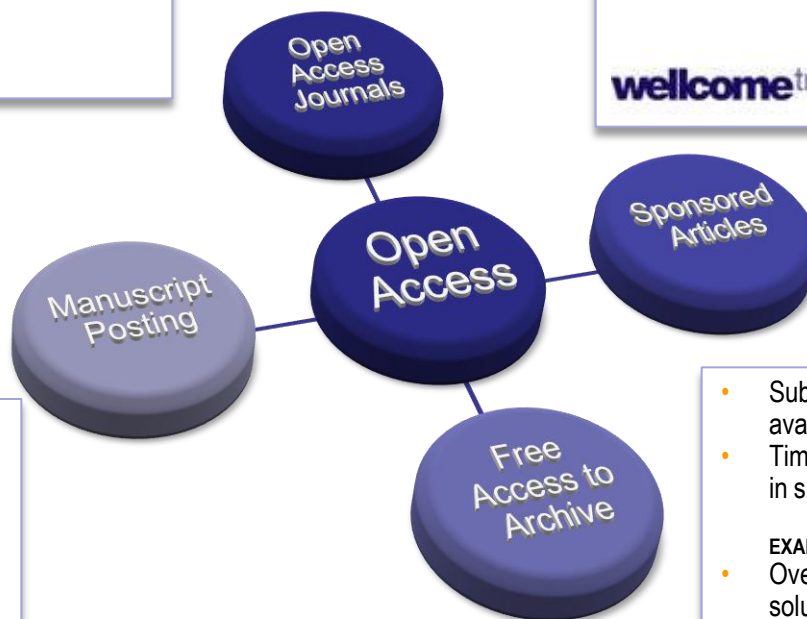
- Elsevier has 21 OA journals



- Option to make an article within a subscription journal open access
- Supported by several funding organisations
- Often referred to as the hybrid model

EXAMPLES

- Elsevier has 1,200 journals that offer this service
- Agreements with RCUK, Wellcome Trust, FWF, Telethon



- Posted manuscripts, or pre-prints to websites and repositories
- Supported by many universities and research organisations
- Often referred to as “green” open access
- Elsevier has a very liberal posting policy that supports researcher needs
- Agreements developed with institutions to facilitate deposit



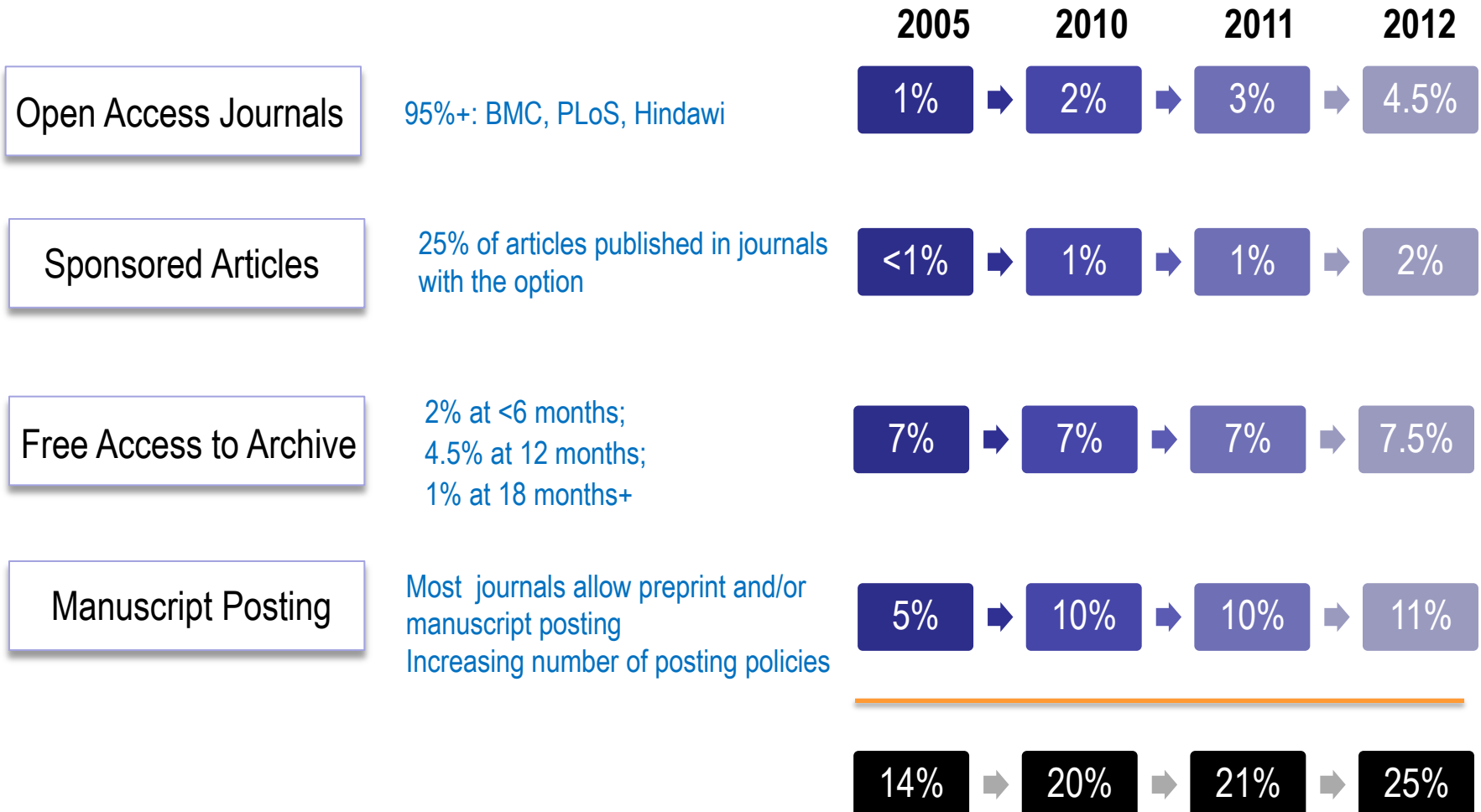
- Subscription journals making articles freely available online after time delay
- Time to free access varies due to differences in subject fields

EXAMPLES

- Over 70 Elsevier journals now offer this solution in fields such as medicine, life sciences and mathematics



Where is Open Access today?





Open Access Journals: (“gold open access”)

Open Access

January 2010

- No author-pays titles
- 36 titles are universally accessible funded through an array of mechanisms:

- Production & Hosting Journals
- Proceedia
- Controlled Circulation
- Freely Available Section to Parent Journal
- Closed – Backfiles available
- Society funded
- Prom

Other Business Models

October 2010

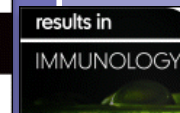
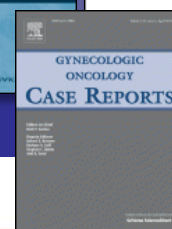
- 1 standalone author-pays title – The International Journal of Surgery Case Reports
- 4 in development for 2011

- More Production & Hosting journals and Proceedia titles in development

June 2012

- 21 titles launched
- 20+ further titles in development

- More Production & Hosting journals and Proceedia titles in development



Sponsored Articles: (“gold open access”)

By Journal

January 2010

- 50 Journals



By Funding Body

Policy Clarification

- No “double-dipping” policy, but not clearly communicated

October 2010

- 500+ journals
- Sponsored access to all articles from CERN LHC experiments (ALICE, ATLAS, CMS, LHCb)



- 12 agreements

No “double-dipping” policy clearly communicated

- 691 Articles Sponsored

June 2012

- 1200 journals
- 12 agreements + others in discussion



The DUNHILL MEDICAL TRUST

- No “double dipping” policy

Free Access to Archive

By Journal

January 2010



By Institute

No institutional pilots

October 2010

- 30 titles available
- Embargo varies by discipline (12-36 months)



June 2012

- 70+ titles available, recent expansion in Mathematics



Manuscript Posting (“green open access”)

For individual
authors,
voluntary,
Non-systematic

For
institutions
and funding
bodies,
mandated,
systematic

January 2010



Romeo Green

- 100% of NIH AAMs posted to PMC
- 100% of HHMI AAMs posted to PMC



October 2010

- 10% of Elsevier manuscripts posted

- PEER Project
- 25,000 manuscripts from publishers
- 85 manuscripts from authors

- Author has option of depositing manuscript in UKPMC

February 2012

- 15% of Elsevier manuscripts posted



- Three institutional agreements with RKI Germany, Canadian Government, Czech Acad Sci

More on Elsevier and Open Access:

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Thank you!

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