

The Royal Society of Chemistry

RSC Publishing & Open Access

Informatio Scientifica - Informatio Medicata

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Claudia Heidrich


Inside Sales Executive

Central, Eastern & Northern Europe





Content

- About the Royal Society of Chemistry
 - Our View of Open Access
 - Our Strategy of Open Access
 - Results
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Royal Society of Chemistry (RSC)

- Founded in 1841
- One of the largest organisations for advancing the chemical sciences
- Not-for-profit Organisation with a worldwide network of over 50,000 members
- Internationally acclaimed publishing business



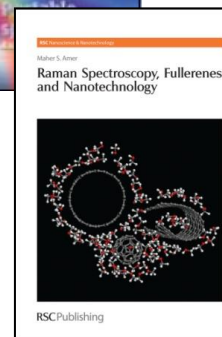
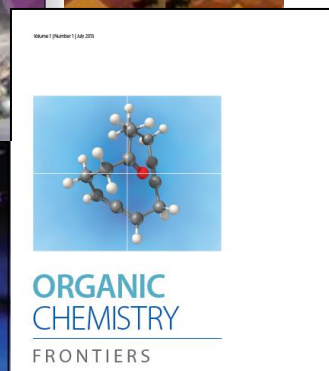
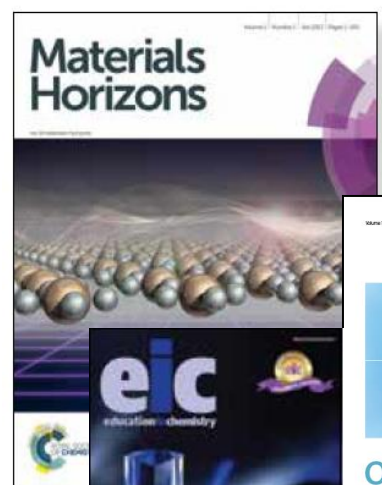
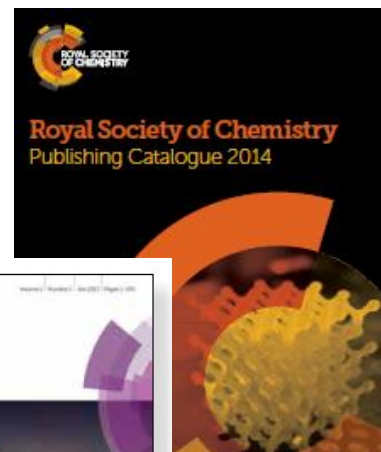
What do we publish?

- ✓ Books and eBooks
- ✓ Journals
- ✓ Current Awareness Databases
- ✓ Magazines
- ✓ Major Reference Works



What is our scope?

- ✓ Chemical Sciences
- ✓ Energy & Environmental Sciences
- ✓ Food Science
- ✓ Medicinal Chemistry & Biomolecular Sciences
- ✓ Nano, Polymers & Materials Science





Open Access



Open access (OA) is the availability of electronic content to readers without any access payment.

Gold

- Author/Institution pays Article Process Charge (APC)
- Immediate access
- Sustainable



Gold for Gold

Green

- Institution pays through subscription
- Delayed access after Embargo (12 months with RSC)
- No sustainable business model

Chemical Sciences
Article Repository BETA

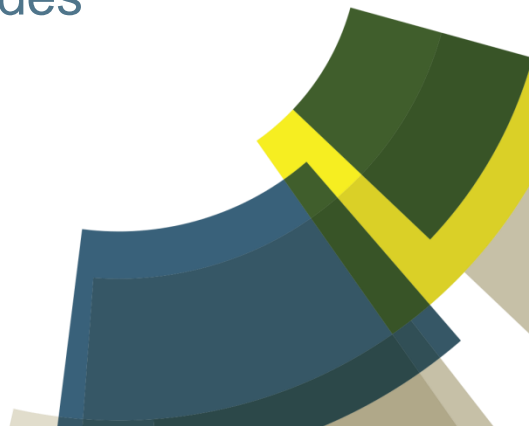


What is the RSC's view?

*“RSC supports Open Access models which seek to ensure that scholarly publishing activities operate in a **long term sustainable way**”*


- Maximise availability and accessibility of research
- Maintain standards and ethics of publishing
- Provide a quality service

Gold OA is the best option – sustainable and provides immediate access





The RSC's Contribution

- We recognise researchers are being asked to publish OA, but may not have the funding
 - A **reward** for all RSC Gold subscribing institutions
 - Institutions get **voucher codes to publish Gold OA free of charge**
 - **£18Million** invested in free Gold OA voucher codes for RSC Gold members so far
- 



What does RSC Gold mean?

- All RSC journals, databases and magazine content
- 42 titles in 2014 (45 by 2015)
- Includes all new journals launched since 2008
- And...






RSC Gold for Gold Initiative




Gold for Gold

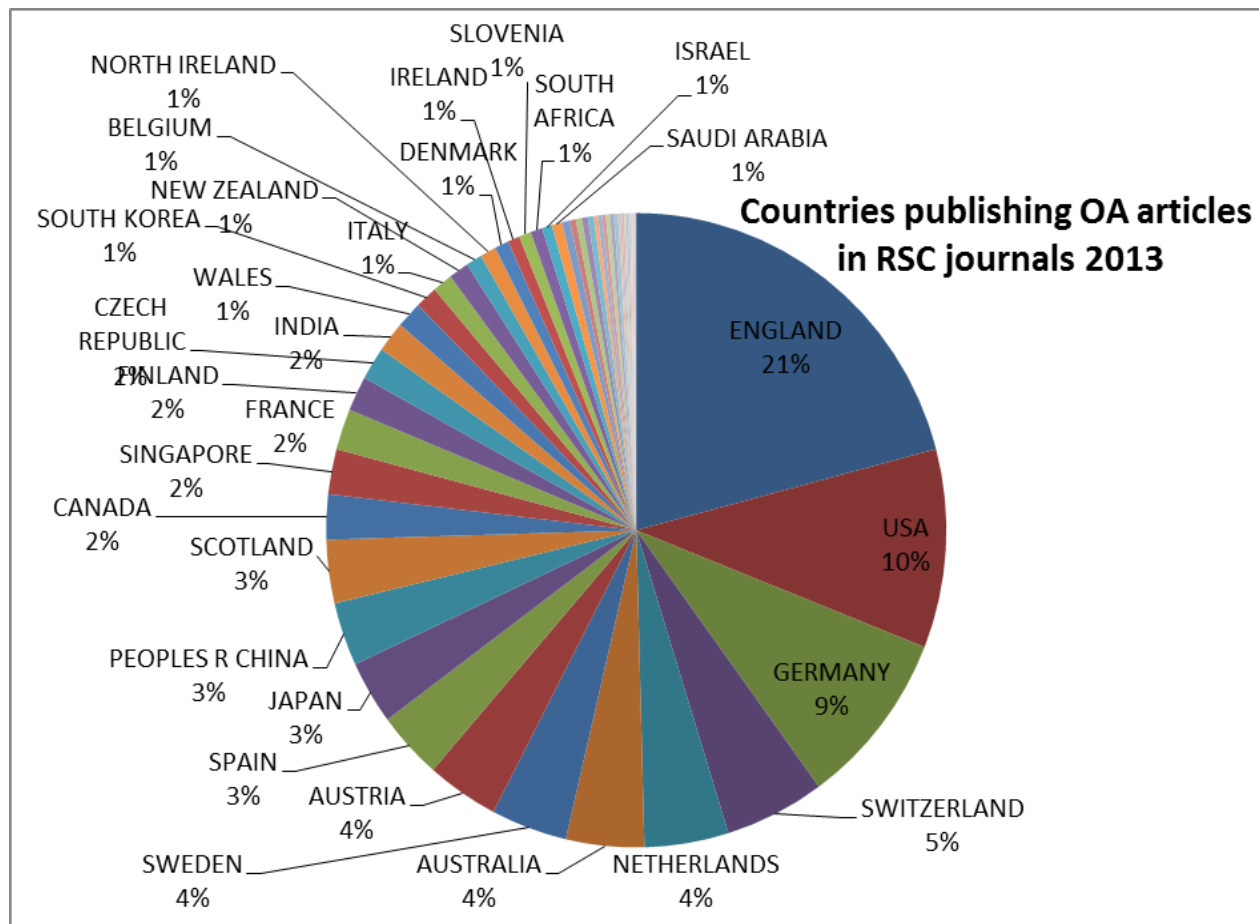
- All institutions subscribing to RSC Gold get a certain amount of Open Access Vouchers
 - Per £1,600 subscription rate = 1 Open Access Voucher
 - Example: an institution pays £16,000, they get 10 vouchers
- 



Results so far...

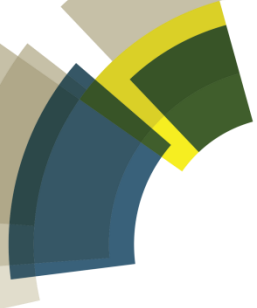
- >600 Institutions qualify for Gold for Gold Voucher Codes
 - In 2013
 - 878 articles
 - from 187 institutions
 - in 26 different countries
- 

Country OA stats – RSC Journals



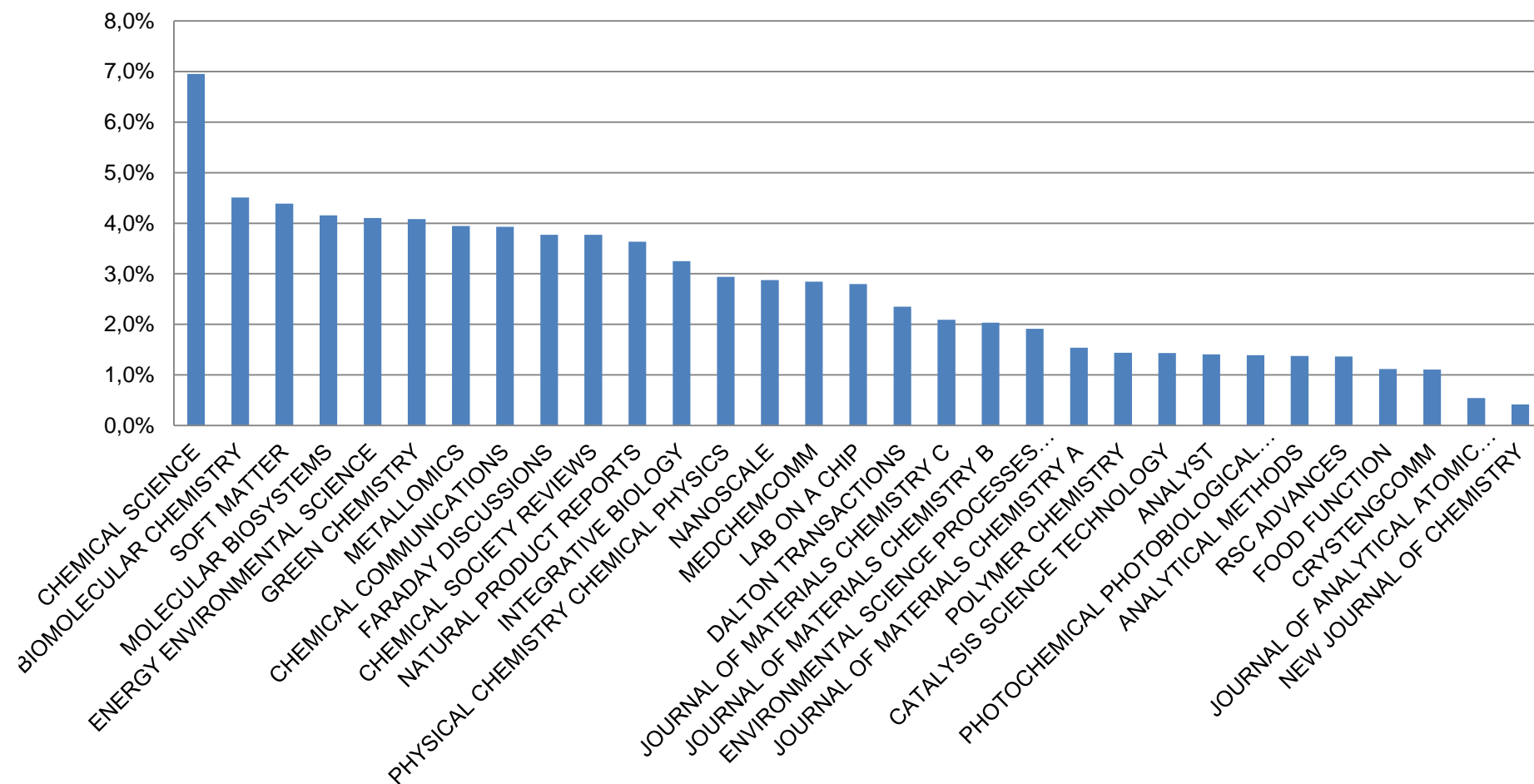
Where's it happening?





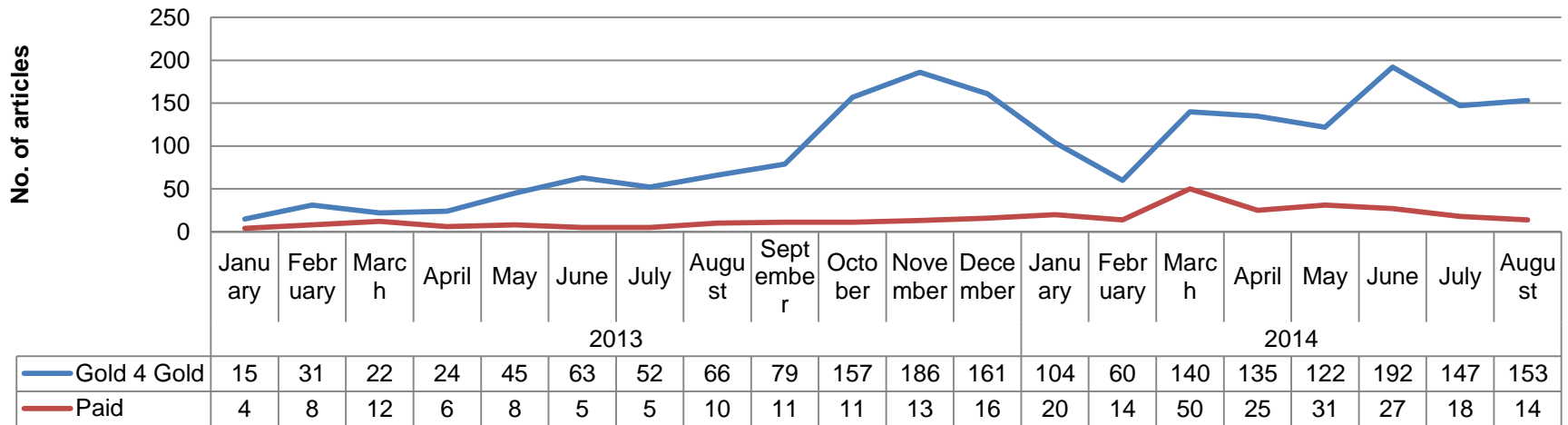
Current Impact

% of articles per journal that are published OA 2013



Gold for Gold Open Access compared to Paid Open Access

Open Access articles 2013-14





Benefits of Gold for Gold



Authors

- Easy solution to increasing pressure to publish OA
- Get more visibility for their research
- No need to deal with payments of OA articles

Librarians

- Great for relations with faculty
- Become more actively involved with OA
- A chance to experiment with this model

Institution

- Profile is raised
- 



First National RSC Gold License in Germany with the DFG

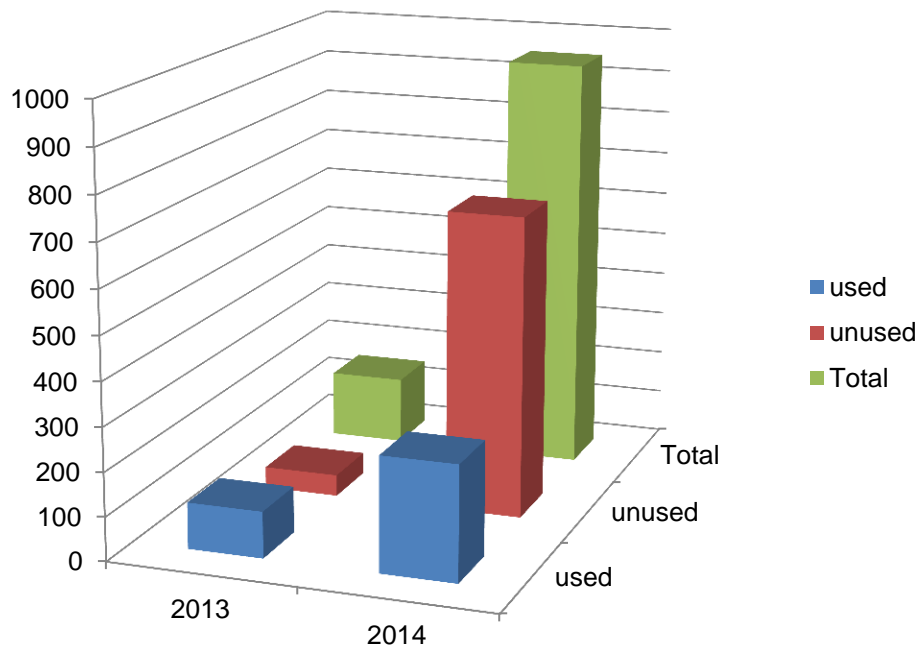
- Over 90 institutions involved, including all of Max Planck and Fraunhofer Institutes
- 950 voucher codes for Institutions
- Very engaged community



The Alliance-RSC GOLD Licence agreement, negotiated with the Royal Society of Chemistry, is innovative. Not only does it offer our users easy access to all RSC journal content, but all participating institutions receive a certain quantity of Open Access (OA) vouchers with which their authors can publish OA free of charge in any RSC journal.

Uwe Rosemann, Director German National Library of Science and Technology and University Library Hannover (TIB/UB), Germany

Usage of vouchers in Germany

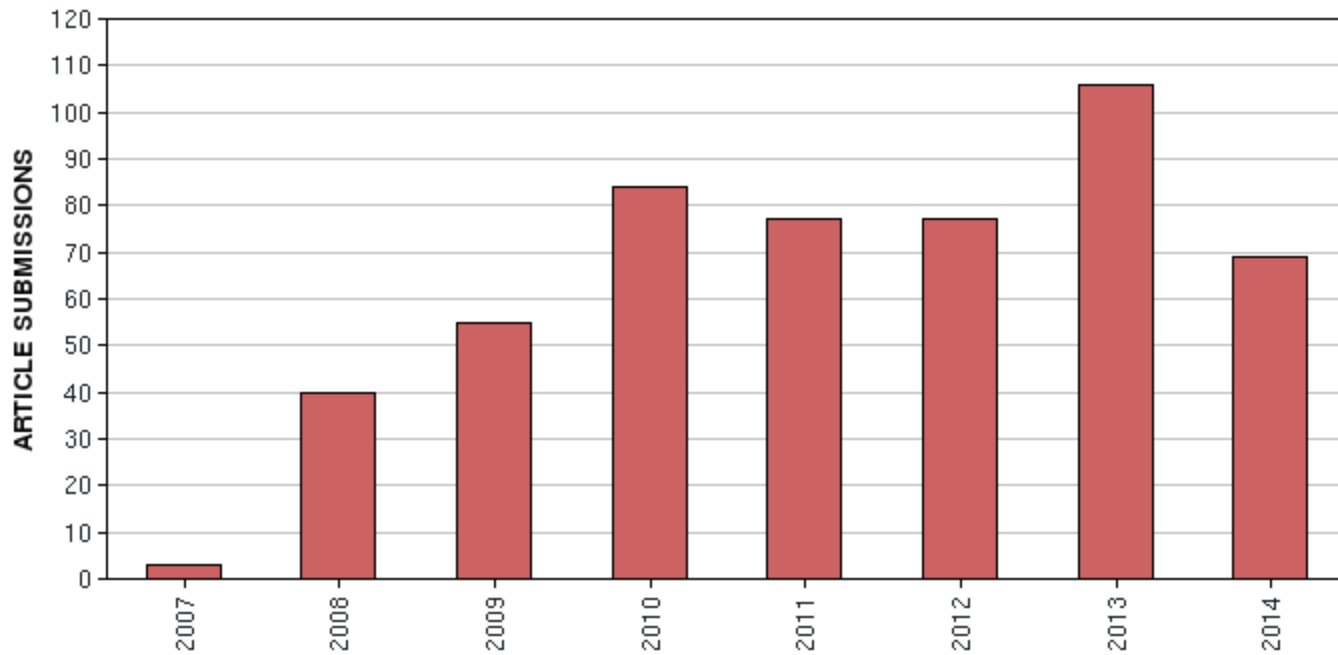


- 2013: 68% vouchers used
- 2014: till now 28% vouchers used

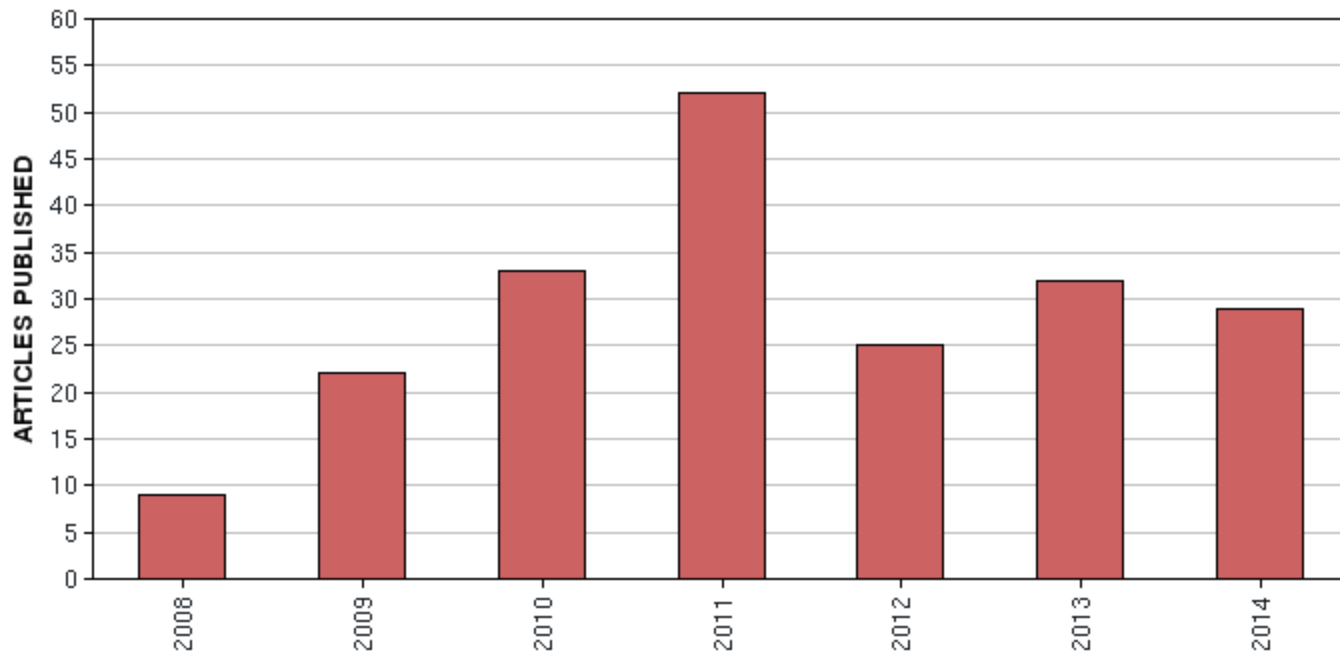
	2013	2014*	Used
used	106	262	368
unused	49	689	754
total	155	951	1122

* Numbers 2.9.2014

Submitted Articles from Hungary



Published Articles from Hungary





Where are publications coming from?

- Budapest University of Technology and Economics (BME OMIKK) 
 - Hungarian Academy of Sciences
 - University of Debrecen
 - University of Szeged
 - Eötvös Loránd University (ELTE)
- 

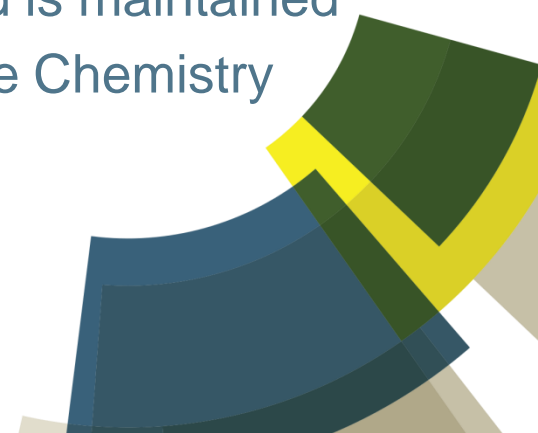


And what are we doing for Green Open Access?

We recognise researchers are required by funding agencies to publish articles OA!

- **New Chemical Sciences Article Repository**
- a subject specific OA repository for chemistry papers, hosting papers and linking through to the publisher's article of record

WHY?

- Important that the quality of the published record is maintained
 - Our mission is to promote, support and celebrate Chemistry
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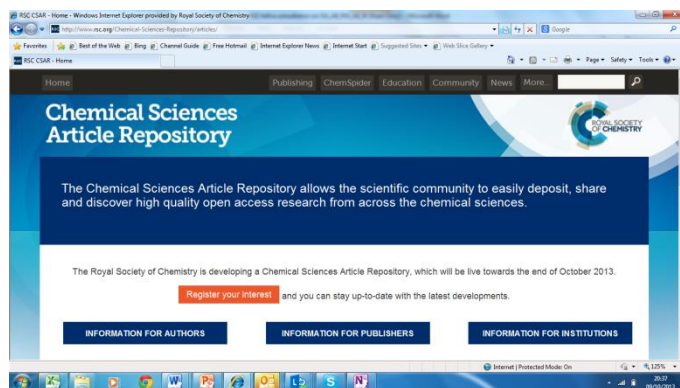
Benefits of our Repository

For Researchers

- Provides easy access to chemistry OA articles in a single

For Institutions and Librarians

- Improves the discoverability of the quality work of researchers in your organisation – raising your profile





NEWS

Chemical Science becomes the first RSC's Open Access Journal

- From the first issue in January 2015, our flagship journal with an Impact Factor 8.6 will move to Gold Open Access.
- All content published from that date will be free to every reader
- Plus we will waive all Article Processing Charges (APCs) for 2 years



Thank you

Claudia Heidrich – Inside Sales Executive
heidrichc@rsc.org



Questions

