

# Scientific Publishing at Karger

Karger Publishers, Basel, Switzerland  
[www.karger.com](http://www.karger.com)

**KARGER**

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# 1. Numbers & Facts



## 1. Numbers and Facts

# Numbers and Facts 2018

- 110 journal titles (25 Open Access)
- 1 Megajournal [\*Biomedicine Hub\*](#)
- 40 new book titles per year
- Publication language: English (97%)
- 16,500 submitted manuscripts per year
- 8,100 published articles
- 170 Editors-in-Chief worldwide
- 3,250 Editorial Board Members worldwide
- Approx. 12,800 Peer Reviewers worldwide





## 1. Numbers and Facts

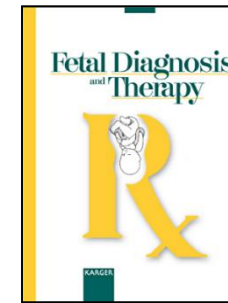
# Journals with Experts from Hungary Contributing



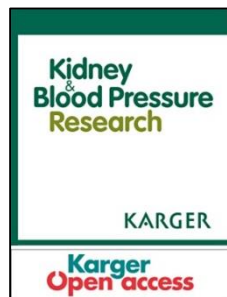
**1996**  
**Eszter Szekely,**  
Budapest



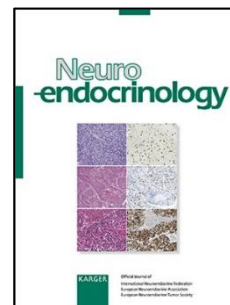
**1969**  
**Mihaly Boros,**  
Szeged



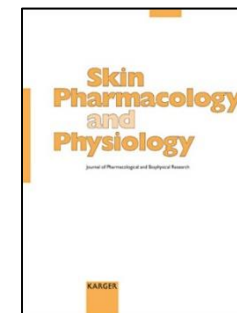
**1986**  
**Prof. Z. Papp,**  
Budapest



**1978**  
**Prof. G. Reusz,**  
Budapest



**1965**  
**Prof. M. Palkovits,**  
Budapest



**1988**  
**Prof. L. Kemeny,**  
Szeged

## 1. Numbers and Facts

# Inside a Karger Journal: Impact Factor and Ranking

- Founded: 1967
- Current Impact Factor: 1.811
- **Impact Factor Rank 33/90**
- Five-Year Impact Factor: 2.722
  
- *Clarivate*, who assigns the Impact Factor, divides all journals into subject groups. *Caries Research* is in the 'Dentistry, Oral Surgery & Medicine' group which comprises 90 journals.
- The factor itself does not always show the importance of the journal – the ranking is another very useful tool.



## 1. Numbers and Facts

# Inside a Karger Journal: Associations

**ORCA**  
OBCV members click here to gain full access to all articles  
[www.orca-caries-research.org](http://www.orca-caries-research.org)

### ORCA Contact Information

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H-1088 Budapest

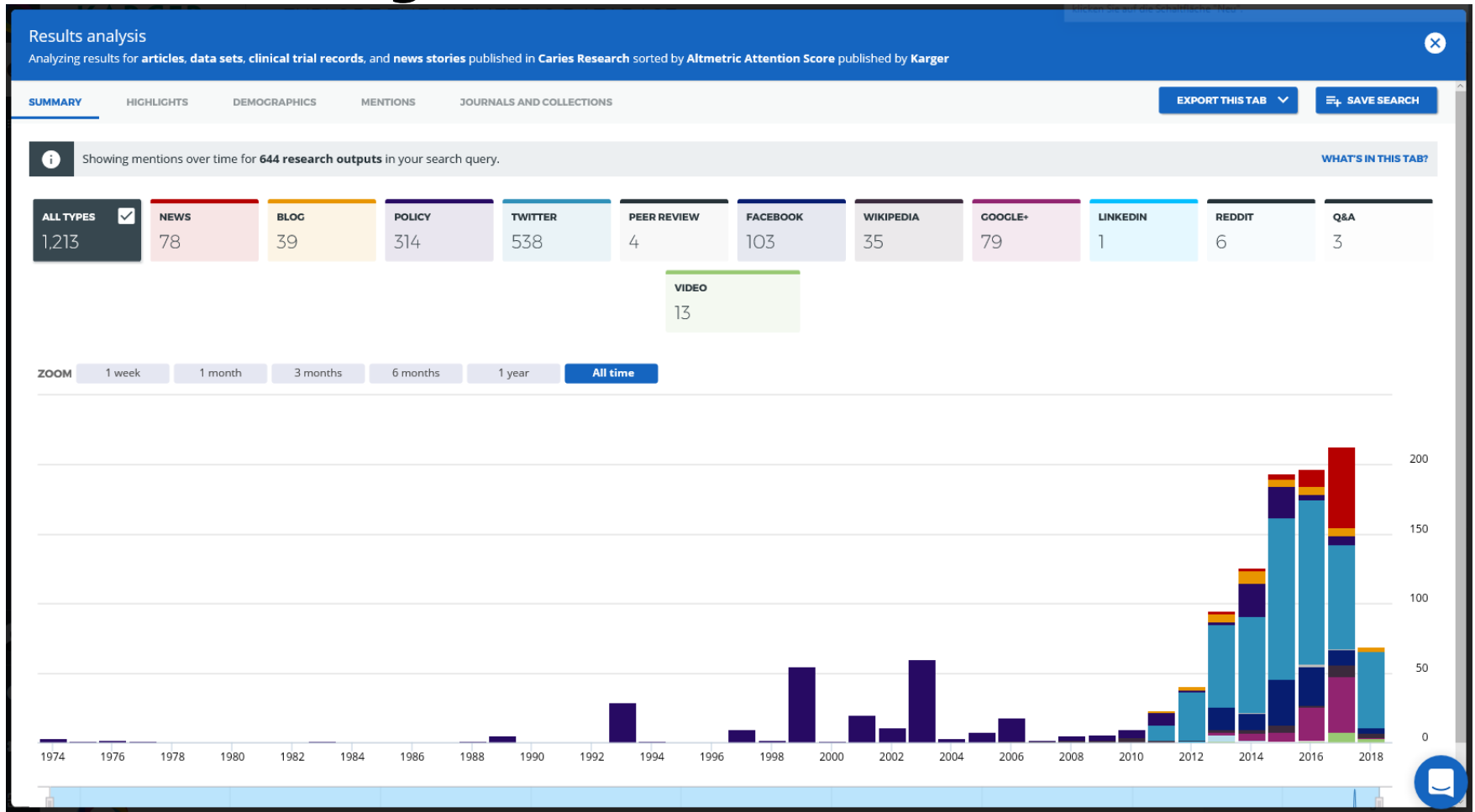
Hungary

E-Mail: [toth.zsuzsanna@dent.semmelweis-univ.hu](mailto:toth.zsuzsanna@dent.semmelweis-univ.hu)



# 1. Numbers and Facts

## Inside a Karger Journal: Altmetrics







# 1. Numbers and Facts

## Inside a Karger Article: Altmetrics


✕
Altmetric Details Page
Fluorosis and Dental Caries in Mexican Schoolchildren Residing in Areas with Different Water Fluoride Concentrations and Receiving Fluoridated Salt




397




97



37



36



35

**About this Attention Score**

- In the top 5% of all research outputs scored by Altmetric
- One of the highest-scoring outputs from this source (#1 of 500)
- High Attention Score compared to outputs of the same age (99th percentile)

Mentioned by

■ 50 news outlets

Citations

■ 9 Scopus

**SUMMARY**

News

Scopus

**Title** Fluorosis and Dental Caries in Mexican Schoolchildren Residing in Areas with Different Water Fluoride Concentrations and Receiving Fluoridated Salt

**Published in** Caries Research

**DOI** 10.1159/000346616 [↗](#)

**Pubmed ID** 23406606 [↗](#)

**Authors** A. García-Pérez, M.E. Irigoyen-Camacho, A. Borges-Yáñez

**Mendeley readers**

? The data shown below were compiled from readership statistics for **41** Mendeley readers of this research output. [Click here to see the associated Mendeley record.](#)

**Geographical breakdown**

Country	Count	As %
Brazil	1	2%
Unknown	40	98%

**Demographic breakdown**

Readers by professional status	Count	As %
Student > Ph. D. Student	11	27%
Student > Master	8	20%
Student > Bachelor	6	15%
Student > Postgraduate	5	12%
Researcher	4	10%
Other	7	17%

Readers by discipline	Count	As %
Medicine and Dentistry	24	59%
Agricultural and Biological Sciences	5	12%
Environmental Science	4	10%
Social Sciences	4	10%
Unspecified	2	5%

[View on publisher site](#)

[Alert me about new mentions](#)

# 2. Selecting a Journal



## 2. Selecting a Journal

# Selecting a Journal

Web of Science (SCIE): 6,500 Medical Journals

DOAJ: 9,200 Medical Journals

Medline: 5,600 Medical Journals

## 2. Selecting a Journal

# Finding the Right Journal

**Sharing research** results with the world is **key to** the **progress** of your discipline **and career**.

But with so many publications, **how can you be sure you can trust** a particular journal?

Follow this check list to make sure you choose trusted journals for your research.



<http://thinkchecksubmit.org>

## 2. Selecting a Journal

# Identifying a Predatory Journal



- Do you or your colleagues know the journal?
- Can you easily identify and contact the publisher?
- Is the journal clear about the type of peer review it uses?
- Are articles indexed in services that you use?
- Is it clear which fees will be charged?
- Do you recognise the editorial board?
- Is the publisher a member of a recognized industry initiative such as the Directory of Open Access Journals (DOAJ) or the Open Access Scholarly Publishers' Association (OASPA)?

**Beall's List:** <https://beallslist.weebly.com>

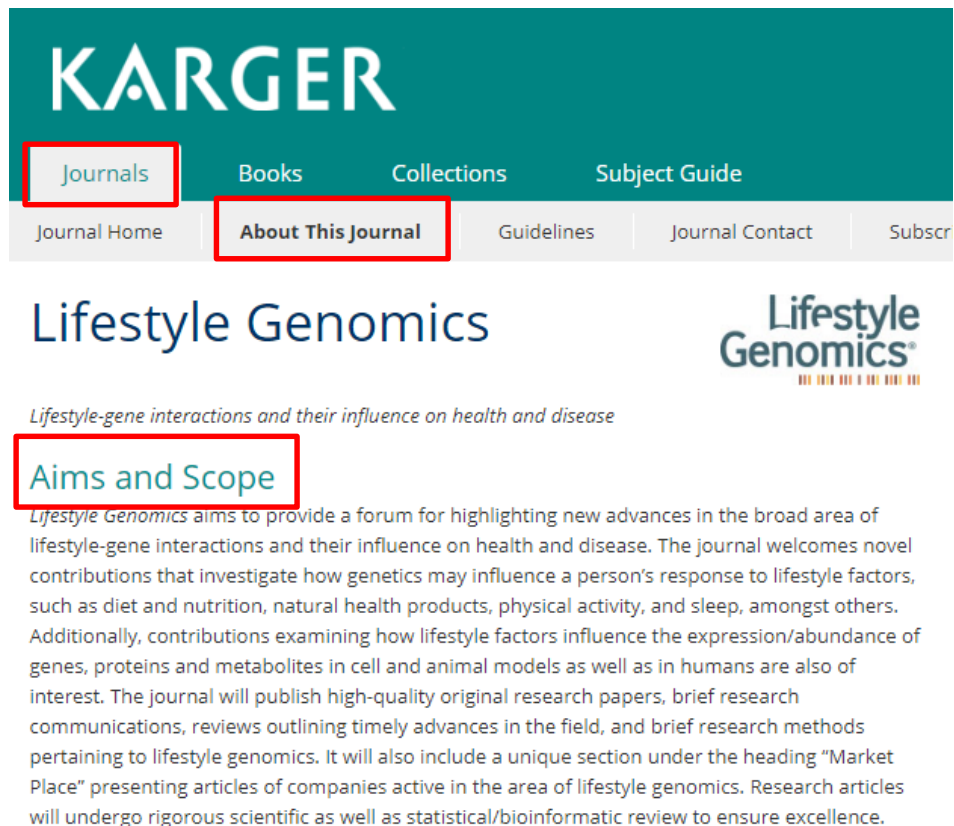
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## 2. Selecting a Journal

# Aims and Scope of the Journal

**Pay attention to the Aims and Scope of the journal you are considering**

- Which fields of research does the journal cover?
- What article types does the journal publish?
- Is the paper you wish to publish to appeal to the readership of this journal?



The screenshot shows the Karger website interface. At the top, the KARGER logo is displayed in white on a teal background. Below the logo is a navigation menu with the following items: Journals (highlighted with a red box), Books, Collections, and Subject Guide. A secondary navigation bar contains: Journal Home, About This Journal (highlighted with a red box), Guidelines, Journal Contact, and Subscr. The main content area features the title 'Lifestyle Genomics' in a large blue font, with the journal's logo to the right. Below the title is the subtitle 'Lifestyle-gene interactions and their influence on health and disease'. A red box highlights the 'Aims and Scope' link. The text below this link describes the journal's focus on lifestyle-gene interactions and their influence on health and disease, welcoming novel contributions in various fields.

**Journals** Books Collections Subject Guide

Journal Home **About This Journal** Guidelines Journal Contact Subscr

## Lifestyle Genomics

Lifestyle Genomics®

*Lifestyle-gene interactions and their influence on health and disease*

**Aims and Scope**

*Lifestyle Genomics* aims to provide a forum for highlighting new advances in the broad area of lifestyle-gene interactions and their influence on health and disease. The journal welcomes novel contributions that investigate how genetics may influence a person's response to lifestyle factors, such as diet and nutrition, natural health products, physical activity, and sleep, amongst others. Additionally, contributions examining how lifestyle factors influence the expression/abundance of genes, proteins and metabolites in cell and animal models as well as in humans are also of interest. The journal will publish high-quality original research papers, brief research communications, reviews outlining timely advances in the field, and brief research methods pertaining to lifestyle genomics. It will also include a unique section under the heading "Market Place" presenting articles of companies active in the area of lifestyle genomics. Research articles will undergo rigorous scientific as well as statistical/bioinformatic review to ensure excellence.



## 2. Selecting a Journal

# Guidelines for Authors

### Read the Guidelines for Authors carefully!

- Follow the advice provided in the Guidelines as closely as possible
- Spending time on preparing your paper properly before submission will improve the chances of it being accepted quickly

The image shows a screenshot of the Karger website. The top navigation bar is teal with the KARGER logo in white. Below the logo, there are several menu items: 'Journals', 'Books', 'Collections', and 'Subject Guides'. The 'Journals' menu item is highlighted with a red box. Below the navigation bar, there is a sub-menu with 'Journal Home', 'About This Journal', and 'Guidelines'. The 'Guidelines' menu item is also highlighted with a red box. Below the sub-menu, the text 'Lifestyle Genomics' and 'Guidelines for Authors' is visible. A large, semi-transparent white box is overlaid on the right side of the page, containing a list of topics: 'Journal Sections', 'Journal Policies', 'Copyediting and Proofs', 'DOI Number', 'Online-first Publication', 'Licenses and Copyright', 'Self-archiving', 'Funding Organizations', 'Submission', 'Manuscript Submission', and 'Submission Statement'. A smaller white box is overlaid on the left side of the page, containing the text 'Cost of Publication', 'Page Charges / Article Processing Charges', 'Supplementary Material', 'Color Illustrations', and 'Author's Choice'. A red box highlights a 'Print' button in the bottom right corner of the page.

# 3. The Review Process

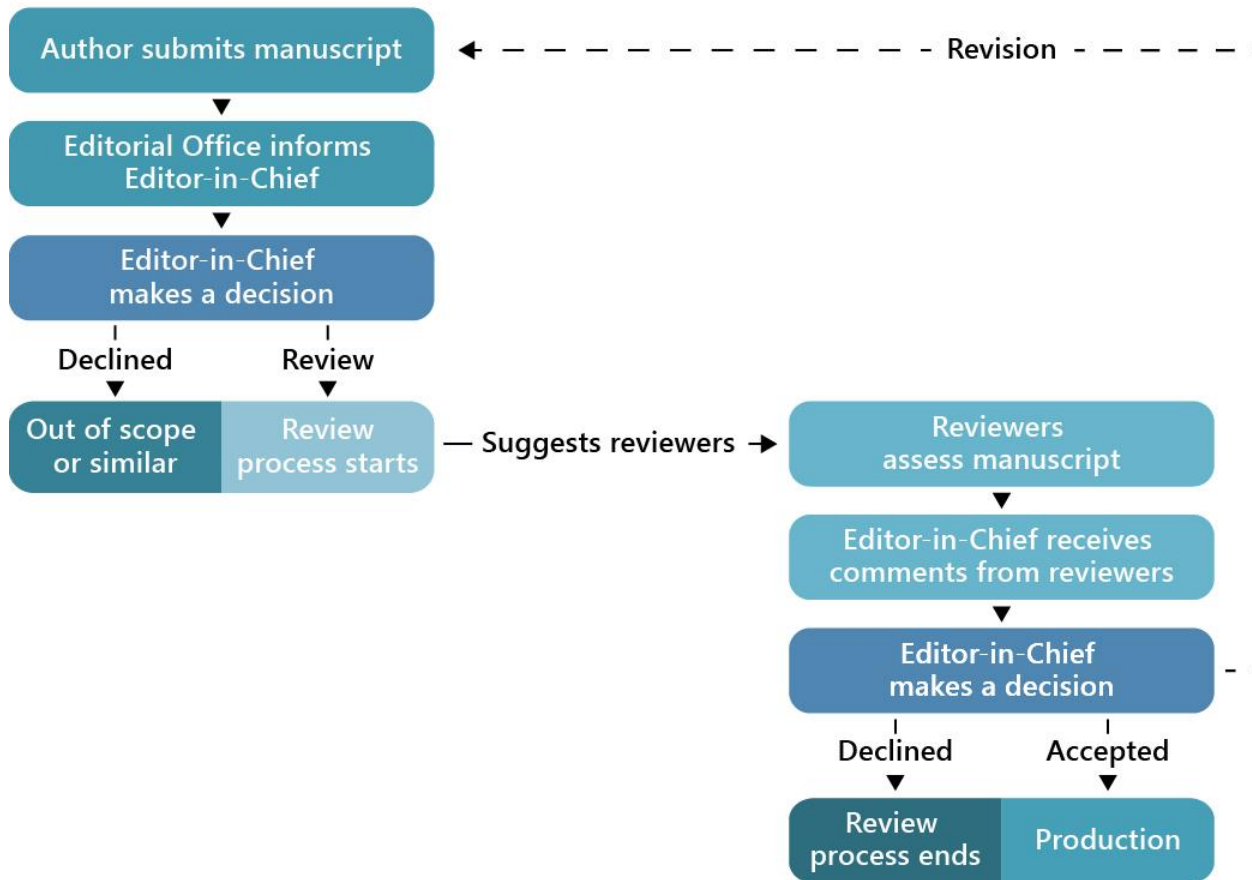
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### 3. The Review Process

# The Simplified Review Process



### 3. The Review Process

## FAQ: The Review Process

### **Can I recommend a reviewer? Whom could I recommend?**

- Only recommend a reviewer when asked to do so. Recommend someone who does research in a similar field, but not a colleague of yours. Recommend someone who has recently published in the same field.

### **In case of revision: Will the reviewer (after revision) be the same one that did the revision upon submission?**

- Probably, if the revision proceeds quickly. If not, the new reviewers who look through your paper usually have the comments of the first reviewers.

### 3. The Review Process

## **FAQ: The Review Process**

**A reviewer asks for more data and I don't agree it's necessary, what can I do?**

- Arguing with a reviewer usually does not help, but you can try. Otherwise you have to retract your submission and just re-submit it to another journal.

### 3. The Review Process

# Rejection

## Reasons for a rejection

- Out of scope
- It's nothing novel / it's more of the same
- Too little data on the experiment
- Not scientifically sound
- Formal reasons (not the right kind of article type)
- Incomplete – missing parts (figures, tables, references etc.)
- The conclusion is not supported by the study's outcome
- It's an excerpt of a different paper (double publication or plagiarism)



# 4. Production and Publication

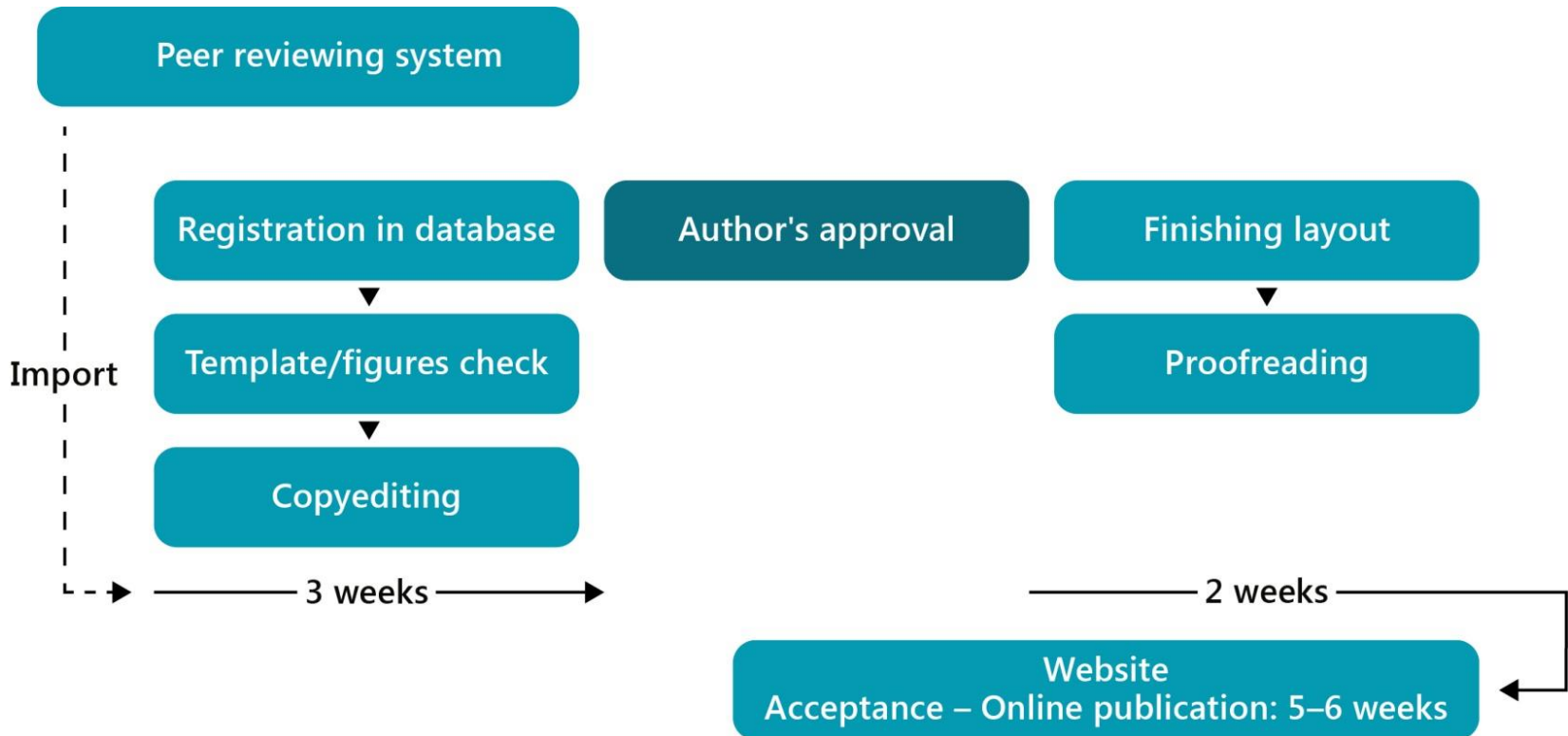
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## 4. Production and Publication

# Between Acceptance and Publication



## 4. Production and Publication

# During the production process

The production process at Karger includes e.g.

- Assigning digital article identifier –the doi number
- Copyediting + proofreading
- Layout and design
- Verifying references
- Graphic preparation
- Multimedia integration
- Links to supplementary material
- XML tagging & metadata of full text
  - Proofs sent to Corresponding Author for approval
  - After final authors' corrections online and print publication



## 4. Production and Publication

# After Publication

More things publishers do – also after release of the articles

- Search Engine Optimization (=SEO, e.g. Google algorithms)
- Submitting articles to abstracting, indexing and discovery services
- Submitting articles to bibliographic services like PubMed, Medline, Web of Science etc.
- Deposit to digital archives
- Research promotion and author and reviewer recognition
- Article data delivery to e-Partner platforms to ensure the best discoverability worldwide
- Marketing activities to foster recognition of the publication
- Worldwide sales activities for the publication

# 5. Further Information



## 5. Further Information

# Open Access



## Terms relevant to publishing an article in an Open Access journal

- **Open Access:** Online access of articles for free worldwide
- **Directory of Open Access Journals (DOAJ):**  
An online directory that indexes and provides access to peer-reviewed journals
- **Green Open Access (Self-Archiving):** Accepted manuscript for archiving in noncommercial repository
- **Gold Open Access - Article Processing Charge (APC):** A one-time publishing fee paid by authors (or their funders or institutes) on acceptance of their paper
- **Hybrid Open Access - Author's Choice:** Karger's option to publish Open Access articles in subscription journals

[www.karger.com/OpenAccess](http://www.karger.com/OpenAccess)



## 5. Further Information
















# Open Access



Terms relevant to publishing an article in an open access journal Creative Commons licenses: Public copyright licenses that enable authors to share their work.

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	Can someone use it commercially?	Can someone create new versions of it?
Attribution 		
Share Alike 		Yup, AND they must license the new work under a Share Alike license.
No Derivatives 		
Non-Commercial 		Yup, AND the new work must be non-commercial, but it can be under any non-commercial license.
Non-Commercial Share Alike 		Yup, AND they must license the new work under a Non-Commercial Share Alike license.
Non-Commercial No Derivatives 		

## 5. Further Information

# Open Access at Karger Publishers

### Benefits for Authors:

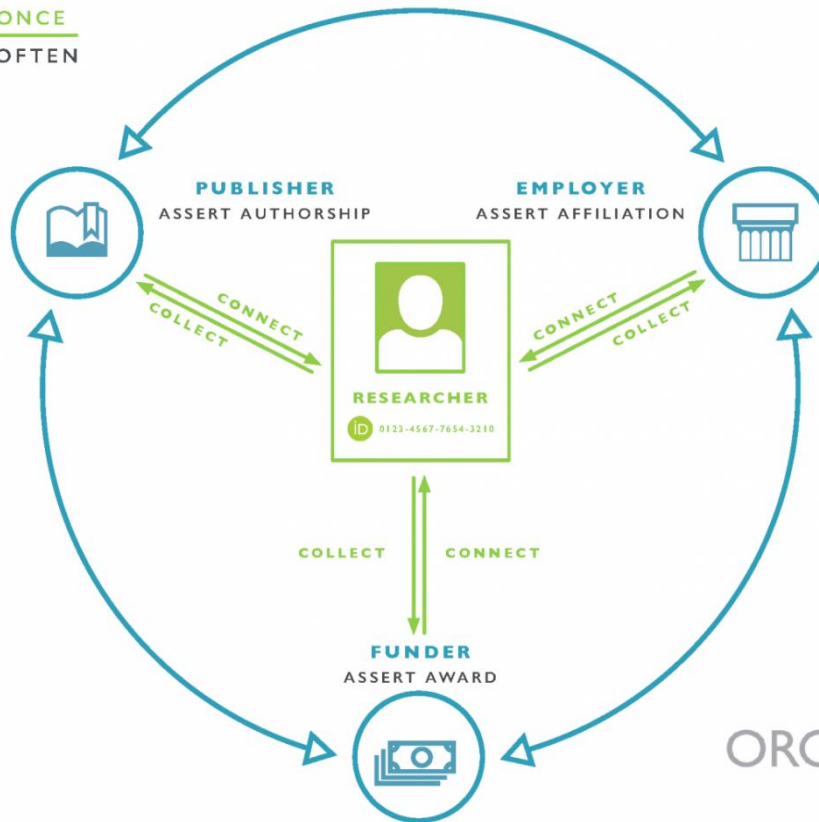
- Karger Open Access journals follow **high publishing standards** - from peer review to copyediting to layout to personalized service.
- Many of them have an **Impact Factor**.
- Every Karger journal has a dedicated Editor-in-Chief (or senior editors) and an international editorial board.
- The option to publish Open Access is available in **disciplines spanning the biomedical spectrum**.
- Karger Open Access articles ensure **immediate visibility** for research output to maximize dissemination and impact.
- Karger Open Access journals are **searchable in PubMed Central and the Directory of Open Access Journals (DOAJ)**.
- Karger is a **Gold and Green Open Access publisher**.

## 5. Further Information

# ORCID

- A service which provides a registry of **unique researcher identifiers**

ENTER ONCE  
REUSE OFTEN



**ORCID**  
Connecting Research  
and Researchers

[www.orcid.org](http://www.orcid.org)

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February 2018

## 5. Further Information

# Selected Papers

Selected Papers [www.karger.com](http://www.karger.com)



**The Scientific Manuscript and Presentation: Key Elements of Success**

**Preface**

**How to Write a Research Paper**  
Cerebrovasc Dis 2004;18:135-138

**How to Handle a Rejection**  
Cerebrovasc Dis 2013;35:209-212

**Suggestions for Reviewing Manuscripts**  
Cerebrovasc Dis 2009;28:243-246

**Writing Good Abstracts**  
Cerebrovasc Dis 2007;23:256-259

**How to Prepare and Deliver a Scientific Presentation**  
Cerebrovasc Dis 2013;35:202-208

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# 6. Questions and Answers

