

Back to the Future: 128 Years of Medical Publishing in a Nutshell



1. The Company: Karger Milestones



Introduction to Karger Publishers

Evolution of the Karger Logo



1892 – 1937



1937 – 1945



1946 – 1976



1977 – 1979



1980 – 1989



currently

Samuel Karger (21.5.1863 – 1.7.1935)

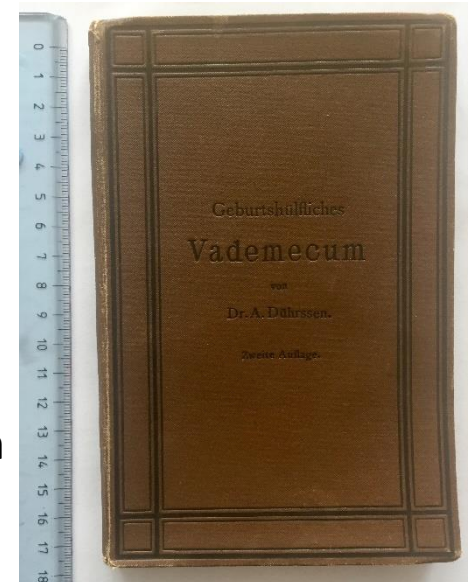


- Founded S. Karger Publishers 1890 in Berlin (Germany)
- 1915: in the middle of WW I:
25th anniversary of Karger (the portfolio comprises 8 journals and 50 book titles)
- 1935: approx. 850 publications
(language: German)

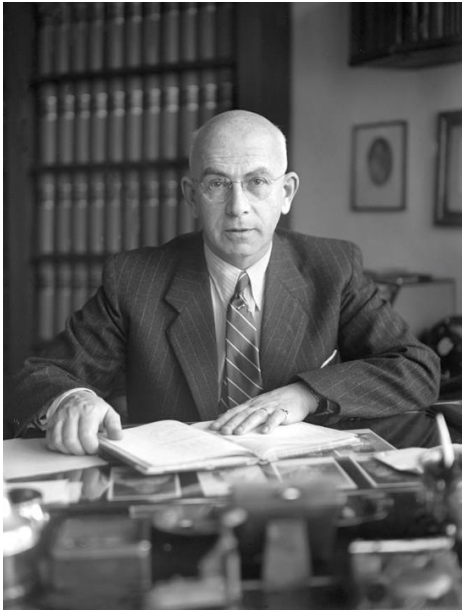
“Vademecum” – The First Karger Publication

- Portable reference work on obstetrics
- Translated into English, French, Italian, Polish, Polish, Russian, Greek and Turkish
- 15 editions over the years

This very first publication was an instant hit: it sold out in less than six months!



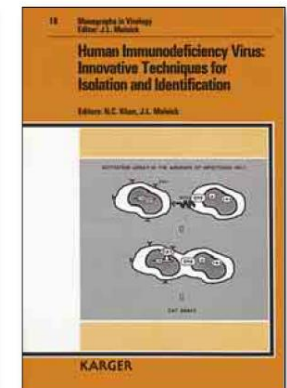
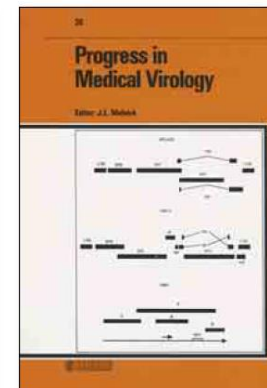
Heinz Karger (10.11.1895 – 27.3.1959)



- 1935: Takes over S. Karger Publishers
- 1937: Move from Berlin to Basel
The Karger Portfolio encompasses 7 journals at the time
- 1940: In the middle of WW II: Karger Publishers has its 50-year anniversary

New Subject Fields

- 1952: 7 years after the war, Karger publishes 27 journals regularly
- Languages: German, French and English



Different Karger serial publications in the field of virology:
Intervirology – a journal, *Progress in Medical Virology* – a series, *Monographs in Virology* – a series

Thomas Karger (born 17.2.1930)

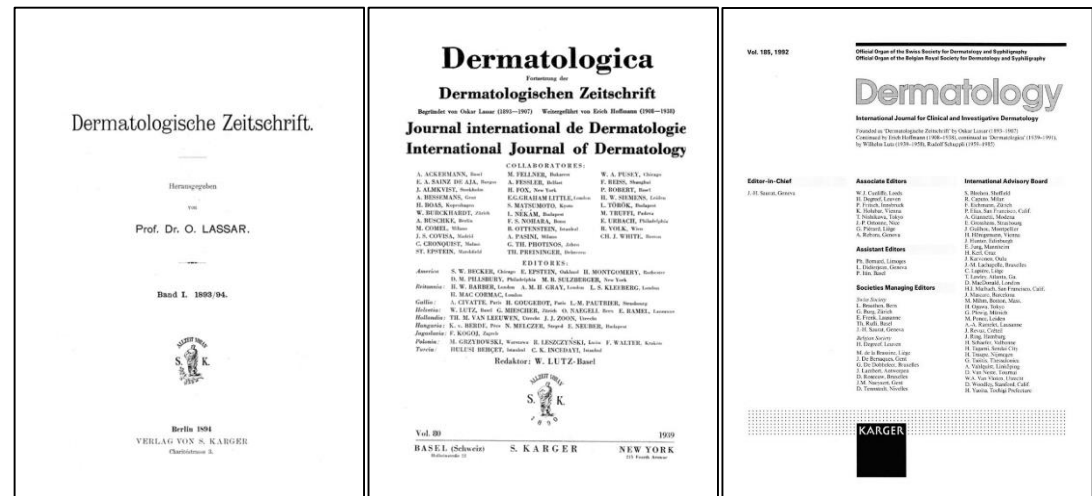


- 1959: Takes over S. Karger Publishers at the age of 29 years
- 1960: Founding of Karger Libri Subscription Agency
- 1965: 75th anniversary - 38 journals
- 1990: 100th anniversary - 78 journals

Transition from German to English

- 1960: Switch of publication program to English

Until today the Karger program is **98% English!**



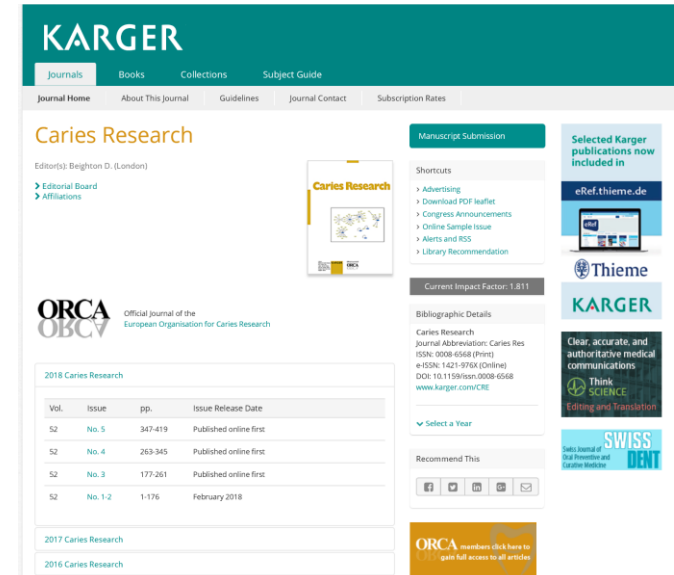
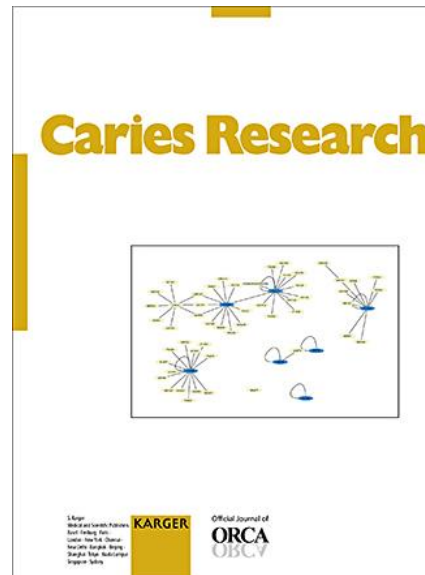
Steven Karger (13.1.1959 – 5.3.2008)



- 1990: Managing Director of S. Karger GmbH, Freiburg (Germany)
- 1999: Joins S. Karger Publishers, Basel, as CEO
- 2008: Dies after a 2-year illness

Print to Digital

Karger still publishes all Subscription journals and the Karger book program both in **print and online!**



Gabriella Karger (born 21.3.1964)

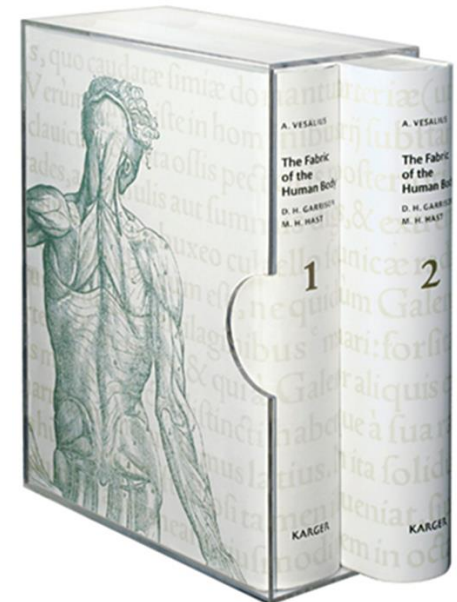


- 1992: S. Karger GmbH, Freiburg
- 1997: S. Karger Basel
- 2002 – 2007: Swiss Broadcasting Corporation
- 2007: Re-joins S. Karger Publishers as CEO

Publishing at its Best: Vesalius “Fabric of the Human Body”

- annotated translation of Andreas Vesalius’ *De humani corporis fabrica*
- Translations of the 1543 and the 1555 edition
- Over 20 years of painstaking and dedicated work
- 1’400 pages in two books
- Almost 300 woodcuts

Visit: <http://www.vesaliusfabrica.com/>

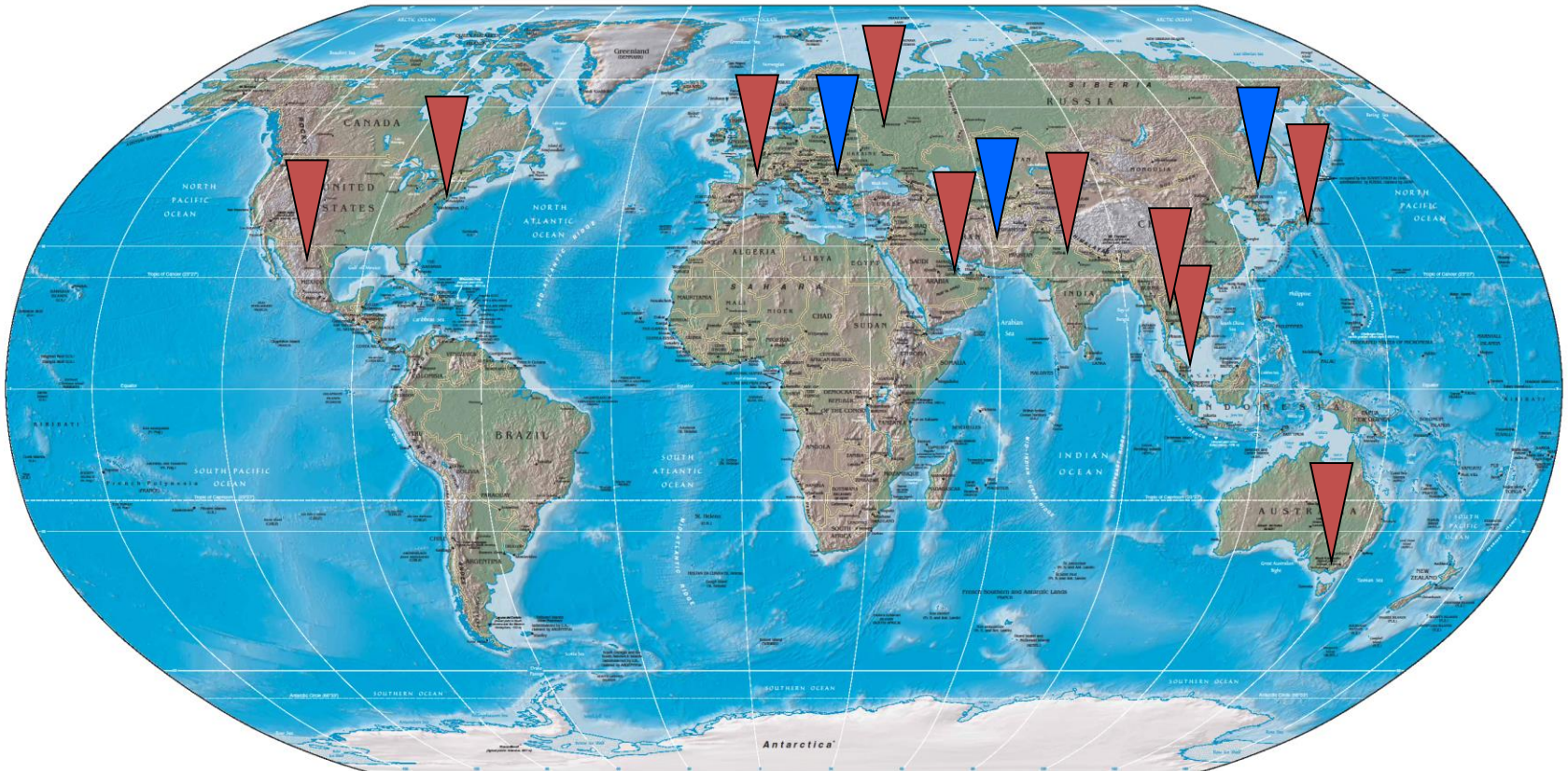


Karger Today: Facts & Figures

- approx. 250 employees worldwide
- 110 journals (25 Open Access)
- 1 megajournal 'Biomedicine Hub'
- approx. new 50 book titles per year
- 16'500 manuscript submissions per year
- 6'200 published articles
- 170 Editors-in-Chief worldwide
- 3'250 Editorial Board Members worldwide
- approx. 12'800 reviewers worldwide



Karger Today: Facts & Figures



10 Karger regional offices worldwide and many more representations

The Karger Credo

A publisher's main purpose will always be: **collecting, examining, selecting, condensing and spreading information.**

**Karger: Connecting the World of
Biomedical Science.**

3. The Karger Portfolio



A long history...

Many Karger titles have been published for a long time – well-established journals of high reputation in their area serve as a forum for the latest developments and findings of basic and clinical research:

Dermatology (1893)

Psychopathology (1897)

Cardiology (1937)

Advances in Cardiology (1939)



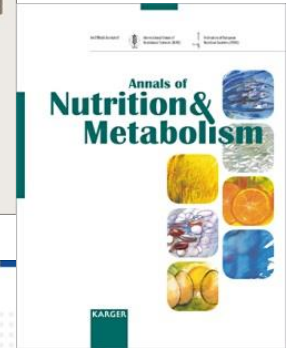
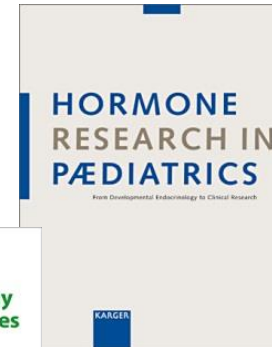
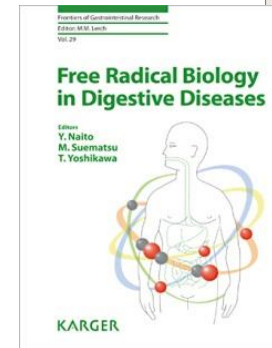
Karger Publishers' Portfolio

Covering all Fields of Medical Science



Biomedicine – our products

- **110 journals**
 - 85 subscription journals (English)
 - 25 Open Access journals
- **30 book series**
- **40 book titles per year**
- **Collections**
 - Journal and eBook Collections
 - Journal Archive, eBook Archive and Backfile Collections
 - Hospital Collection
 - Customized collections
- **Subject Packages**



Nephrology, Nutrition, Oncology, Ophthalmology, Pediatrics, Psychology/Psychiatry

... available on one platform: www.karger.com

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For more information visit: <http://www.karger.com/Collections/eJournal>

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Thank you for Listening!

