



Ovid
Lippincott
Williams & Wilkins

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Wolters Kluwer Health
(Medical Research)

Lippincott Williams & Wilkins

A leading international publisher of
professional health information

ISIM 2012, Budapest
27th September 2012



Who are Lippincott Williams & Wilkins (LWW)?

Lippincott Williams & Wilkins (LWW) is an international publisher of professional health information for physicians, nurses, specialized clinicians and students.

LWW provides essential information in print and electronic formats, including textbooks, journals, CD-ROMs, and via Intranets and the Internet. Products include drug guides, medical and nursing journals, textbooks and eBooks.

The LWW Portfolio

CONTENT:

- Health-science books and new media
- Thousands of well-known titles
- Reference tools, such as dictionaries and guides

SCOPE:

- Over 300 journals, newsletters and loose-leaf products
- Some 200 journals are now also available online
- LWW.com features > 4,000 titles in over 100 disciplines

Why is LWW a “leading” publisher?

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Why is LWW a “leading” publisher?

Experience

Since 1792

Source: <http://readingunderground.com>



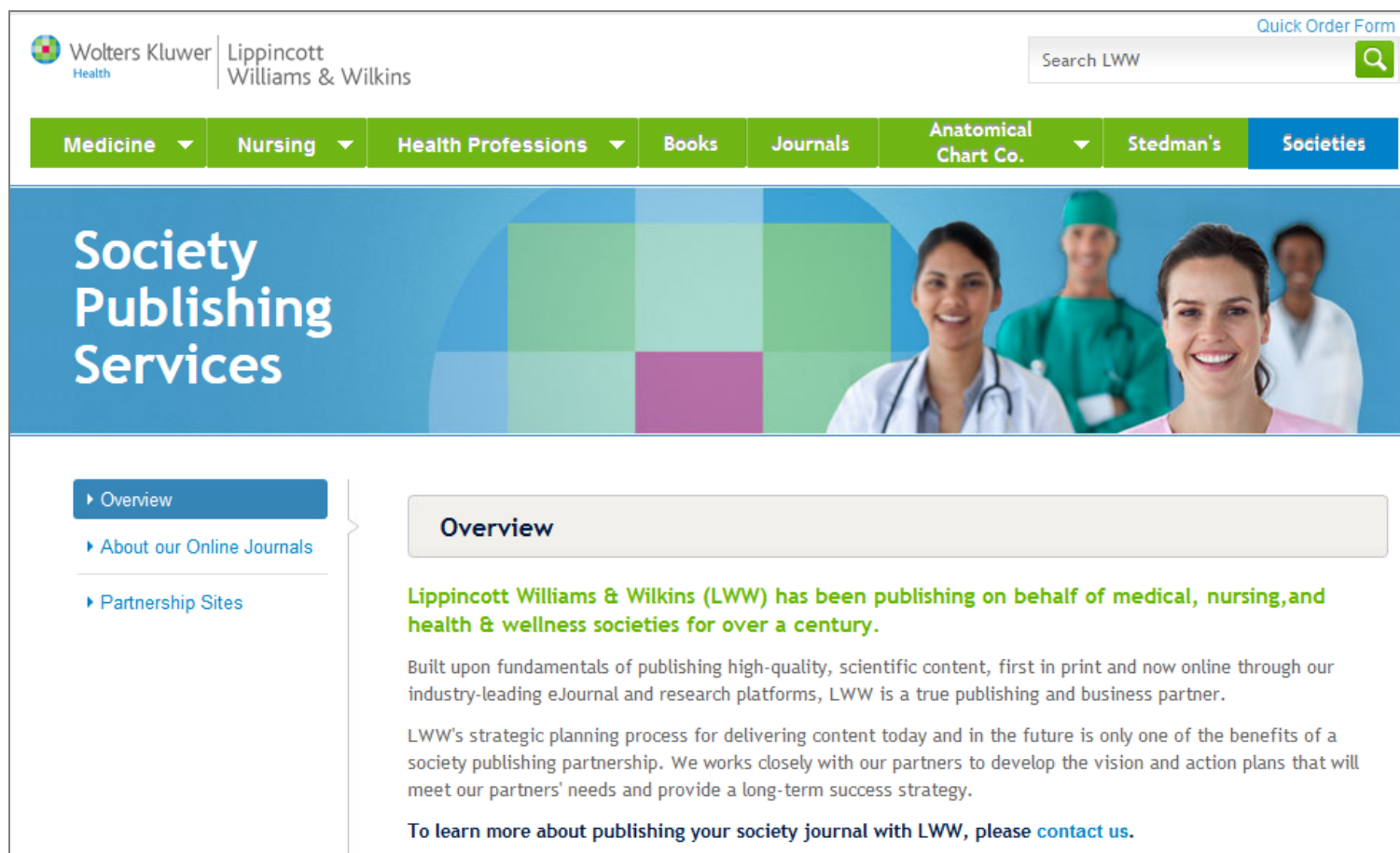
Source: <http://philadelphiafed.org>



Source: <http://whitehouse.gov>

Why is LWW a “leading” publisher?

Depth



The screenshot shows the LWW website interface. At the top, there's a navigation bar with the Wolters Kluwer Health logo, the text 'Lippincott Williams & Wilkins', a search bar labeled 'Search LWW', and a 'Quick Order Form' link. Below this is a horizontal menu with categories: Medicine, Nursing, Health Professions, Books, Journals, Anatomical Chart Co., Stedman's, and Societies. The main banner features the text 'Society Publishing Services' on the left and a photograph of four healthcare professionals on the right. On the left side of the page, there's a sidebar with a list of links: Overview, About our Online Journals, and Partnership Sites. The 'Overview' link is selected, and its content is displayed in a large box on the right. The 'Overview' section states that LWW has been publishing on behalf of medical, nursing, and health & wellness societies for over a century. It highlights their commitment to high-quality scientific content and their role as a publishing and business partner. It also mentions their strategic planning process for delivering content today and in the future. Finally, it provides a link to learn more about publishing a society journal with LWW.

Wolters Kluwer Health | Lippincott Williams & Wilkins

Quick Order Form

Search LWW

Medicine Nursing Health Professions Books Journals Anatomical Chart Co. Stedman's Societies

Society Publishing Services

Overview

About our Online Journals

Partnership Sites

Overview

Lippincott Williams & Wilkins (LWW) has been publishing on behalf of medical, nursing, and health & wellness societies for over a century.

Built upon fundamentals of publishing high-quality, scientific content, first in print and now online through our industry-leading eJournal and research platforms, LWW is a true publishing and business partner.

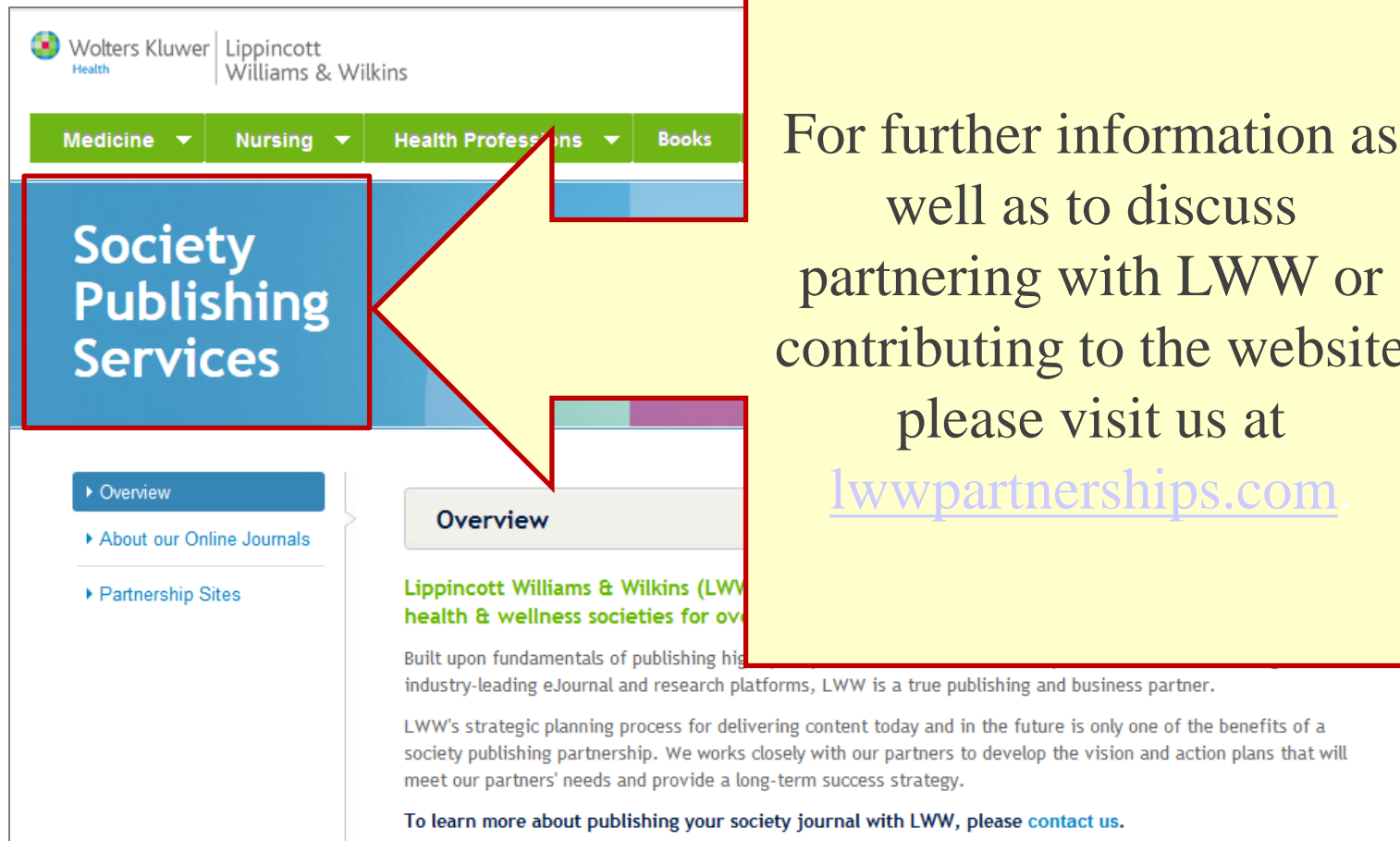
LWW's strategic planning process for delivering content today and in the future is only one of the benefits of a society publishing partnership. We work closely with our partners to develop the vision and action plans that will meet our partners' needs and provide a long-term success strategy.

To learn more about publishing your society journal with LWW, please [contact us](#).

Source: <http://www.lww.com>

Why is LWW a “leading” publisher?

Depth



Wolters Kluwer Health | Lippincott Williams & Wilkins

Medicine Nursing Health Professionals Books

Society Publishing Services

► Overview
► About our Online Journals
► Partnership Sites

Overview

Lippincott Williams & Wilkins (LWW) health & wellness societies for over

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LWW's strategic planning process for delivering content today and in the future is only one of the benefits of a society publishing partnership. We works closely with our partners to develop the vision and action plans that will meet our partners' needs and provide a long-term success strategy.

To learn more about publishing your society journal with LWW, please [contact us](#).

For further information as well as to discuss partnering with LWW or contributing to the website please visit us at lwwpartnerships.com.



Source: <http://www.lww.com>

Why is LWW a “leading” publisher?

Innovative

Wolters Kluwer Health

iPhone Apps 1-9 of 19 See All > Sort By: Release Date

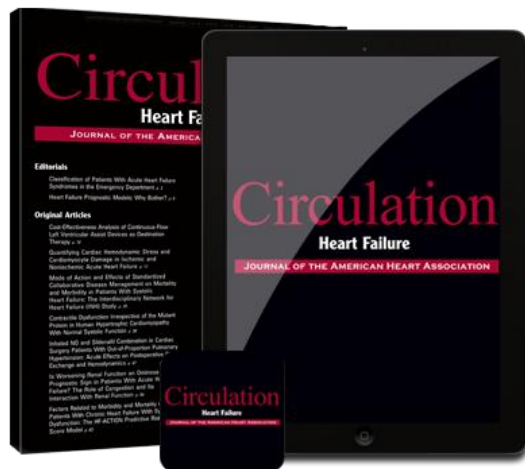
	Lippincott's Surgical Review Li... Medical Released 11 September 2012 + FREE		LWW Medicine Medical Released 26 July 2012 + FREE		Lippincott Nursing Drug Handbooks Medical Updated 08 August 2012 + FREE
	eAnswers Mobile Medical Updated 06 August 2012 + FREE		Briggs, Drugs in Pregnancy an... Medical Released 09 December 2011 FREE		Rubin's Pathology Flash Cards Medical Released 30 September 2011 FREE
	Stedman's Medical Terminolo... Medical Released 12 September 2011 £26.99 BUY		LWW's Medical Assisting Exa... Medical Released 10 June 2011 £20.99 BUY		McCall's Phlebotomy Exam Revie... Medical Released 27 May 2011 FREE

iPad Apps Sort By: Release Date

Source: <http://www.itunes.com> / Search for “Wolters Kluwer Health”

Why is LWW a “leading” publisher?

Innovative



Source: <http://www.lww.com>

Why is LWW a “leading” publisher? Looking to the future!

“According to Manhattan Research’s recent Taking the Pulse® U.S. 2012 study, physician tablet adoption for professional purposes almost doubled since 2011, reaching 62 percent in 2012, with the iPad being the dominant platform. Moreover, four in ten physicians use a tablet between patient consultations, with online journals being the top source accessed on tablets during this time (Source: Manhattan Research, Taking the Pulse® U.S. 2012).”

Source: LWW Press Release, 28th August 2012
<http://www.lww.com/wordpress-pe/?p=1690>



Source: <http://www.labwear.com>

Thank you for your time

For more information and further assistance please see the OvidSP Resource Center or contact the trainer directly:

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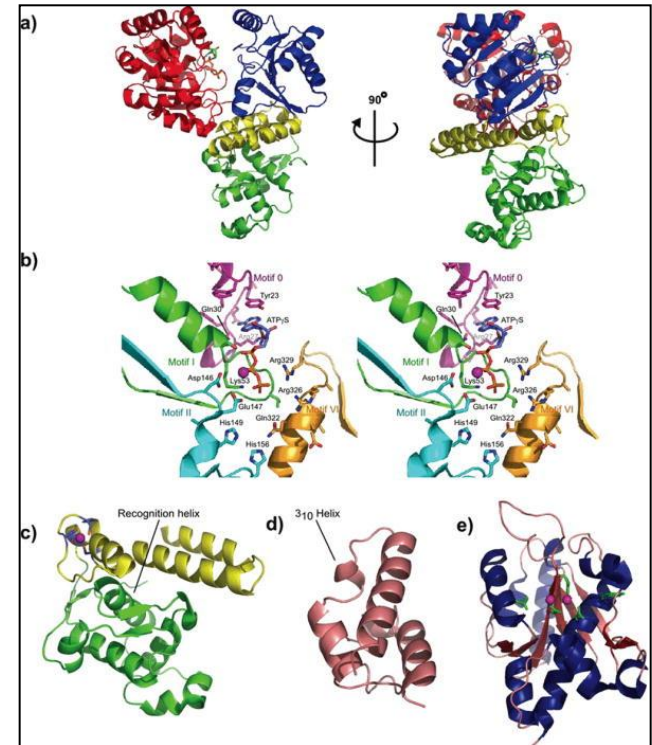


Figure 2 . Structural features of RecQ DNA helicases. Sit down, relax and unwind: structural insights into RecQ helicase mechanisms. Killoran, Michael; Keck, James Nucleic Acids Research. 34(15):4098-4105, September 2006. © Copyright Oxford University Press 2006. Published by Oxford University Press.