

2025/26. II. semester: PUBLICATION STRATEGY AND TACTICS
intensive PhD course
(30 hours /20 contact hours + 10 hours for individual assessment/, 2 credit points)
Spring 2026
Online course via Zoom

SYLLABUS

MODULES
<p><u>1st module</u> 8.00-13.15 Homepage of Central Library, the importance and use of VPN access PhD publication requirements, dissertation databases Scientific journals: types of publications, structure of scientific publications, authorship, content compliance, likelihood of acceptance, author instructions, publication ethics, plagiarism Semmelweis publications, open access publishing at Semmelweis University</p>
<p><u>2nd module</u> 8.00-13.15 Value-added services, searching for your own topic in multidisciplinary databases Bibliographic and citation databases: Web of Science (Core Collection), Scopus Authors IDs: ORCID, Web of Science ResearcherID, Scopus ID, Google Scholar ID, etc. Others resources: Dimensions, Google Scholar</p>
<p><u>3rd module</u> 8.00-10.00 Journal catalog of Semmelweis University, journal quality: Scientometrics: Impact factors (IF), SCImago SJR, CiteScore Acquisition of publications, networking, scientific community networks Follow-up and promotion of publications 10.15-13.15 Publication metrics, their significance in rankings (citation, FWCI / CNCI) Effective scientific communication, communication strategies (selecting and ranking journals)</p>
<p><u>4th module</u> 8.00-13.15 CONSULTATION Hungarian Science Bibliography (MTMT) https://www.mtmt.hu/ Proficiency in using the database: uploading personal data sheets, scientific publications, references</p>

Further information: <https://phd.semmelweis.hu/public/kurzusok/6601>