

# Author Workshops

Marta Dyson, Senior Account Manager for Central Europe

November 2018





Agenda

- About Wiley
- Wiley Consortium in Hungary in 2018
- Our Other Products
- Author workshops by Graham Russel

About Wiley

# Largest Society Publisher

Wiley is the world's largest society publisher, partnering with over 850 global societies; capturing an audience of over 2 million members.

Some of our leading societies are highlighted here.



WILEY

About Wiley

# Wiley Online Library Products

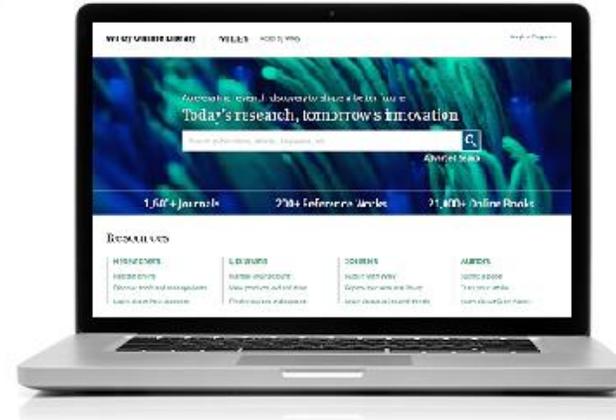
**20,000+** online Books

**1,600+** peer-reviewed journals

**190+** online reference works

**18** current protocols

**13** databases (chemical and evidence-based medicine)



## Online Journals

- Full Collection - 1401 journals
- Science, Technology & Medicine collection – 837 journals
- Medicine & Nursing Collection – 409 journals
- Social Science & Humanities Collection - 564 journals



# Consortium Wiley in Hungary

---

2018

# First year of the agreement with EiSZ Consortium

Contract signed in April 2018

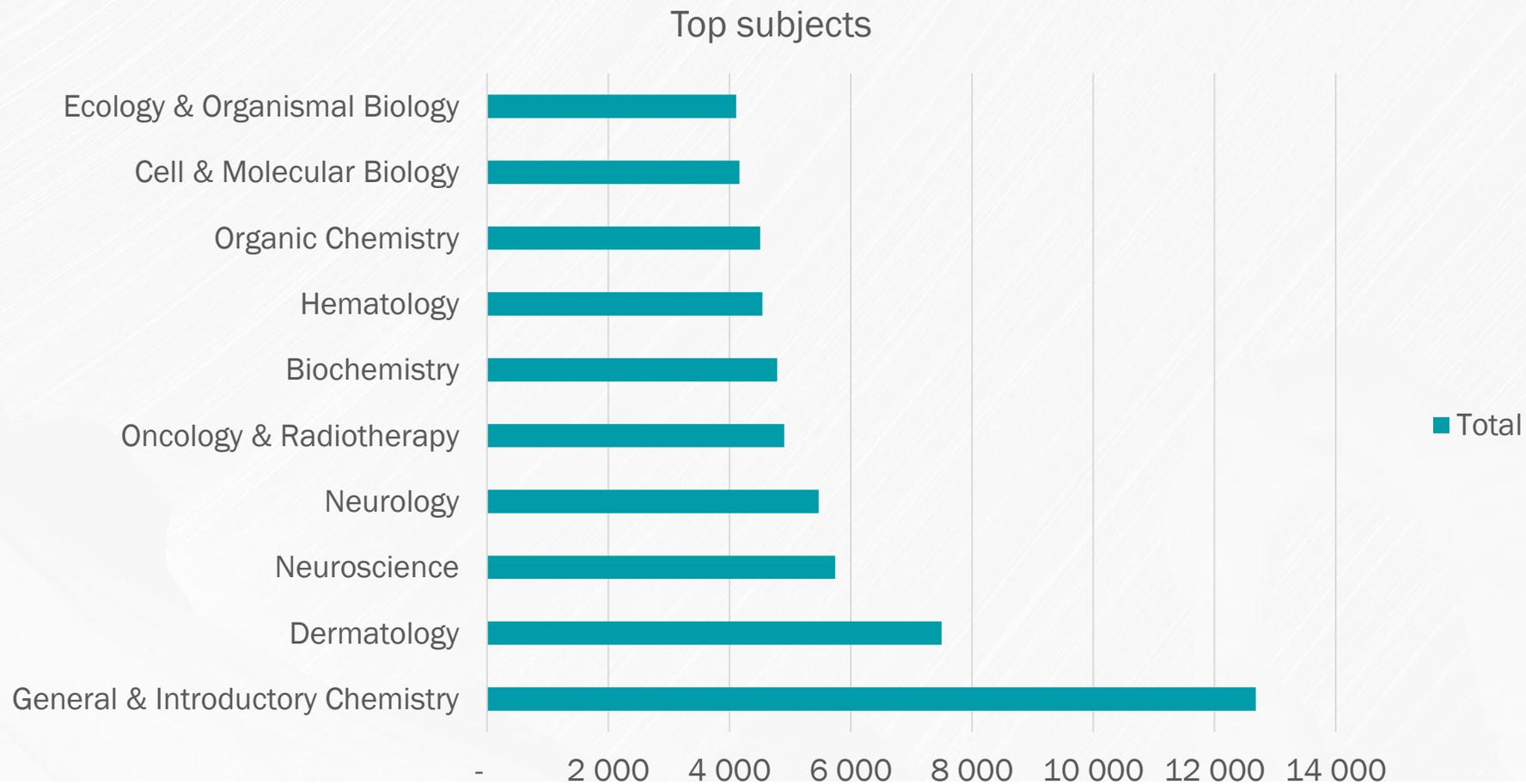
8 Consortium members:

- University of Debrecen
- University of Pecs
- University of Szeged
- Semmelweis University
- Eotvos Lorand University
- Szent Istvan University
- MTA Centre for Economics and Regional Studies
- MTA Centre for Natural Sciences
- Access to chosen standard collection

## Usage statistics details

| INSTITUTION           | JAN   | FEB   | MAR   | APR   | MAY   | JUN   | JUL   | AUG   | SEPT  | OCT   | Grand Total |
|-----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------------|
| Semmelweis University | 7,934 | 7,615 | 4,818 | 3,857 | 3,734 | 3,514 | 3,092 | 3,694 | 3,451 | 5,069 | 46,778      |

# Usage by subject



## 2019 and beyond

- New exciting deal for 2019 – watch this space
- Hungarian Landing Page
- On site training with support of our partners
- Wiley Day meetings
- Author workshops
- Other topics, e.g. Open Access
- Adding online books to the existing licence
- Other Wiley products

A teal-tinted landscape featuring a mountain range in the background and a line of trees in the foreground. The sky is a deep teal color, and the overall scene is dimly lit, suggesting dusk or dawn.

# Other Wiley products

---



# Journal Backfiles

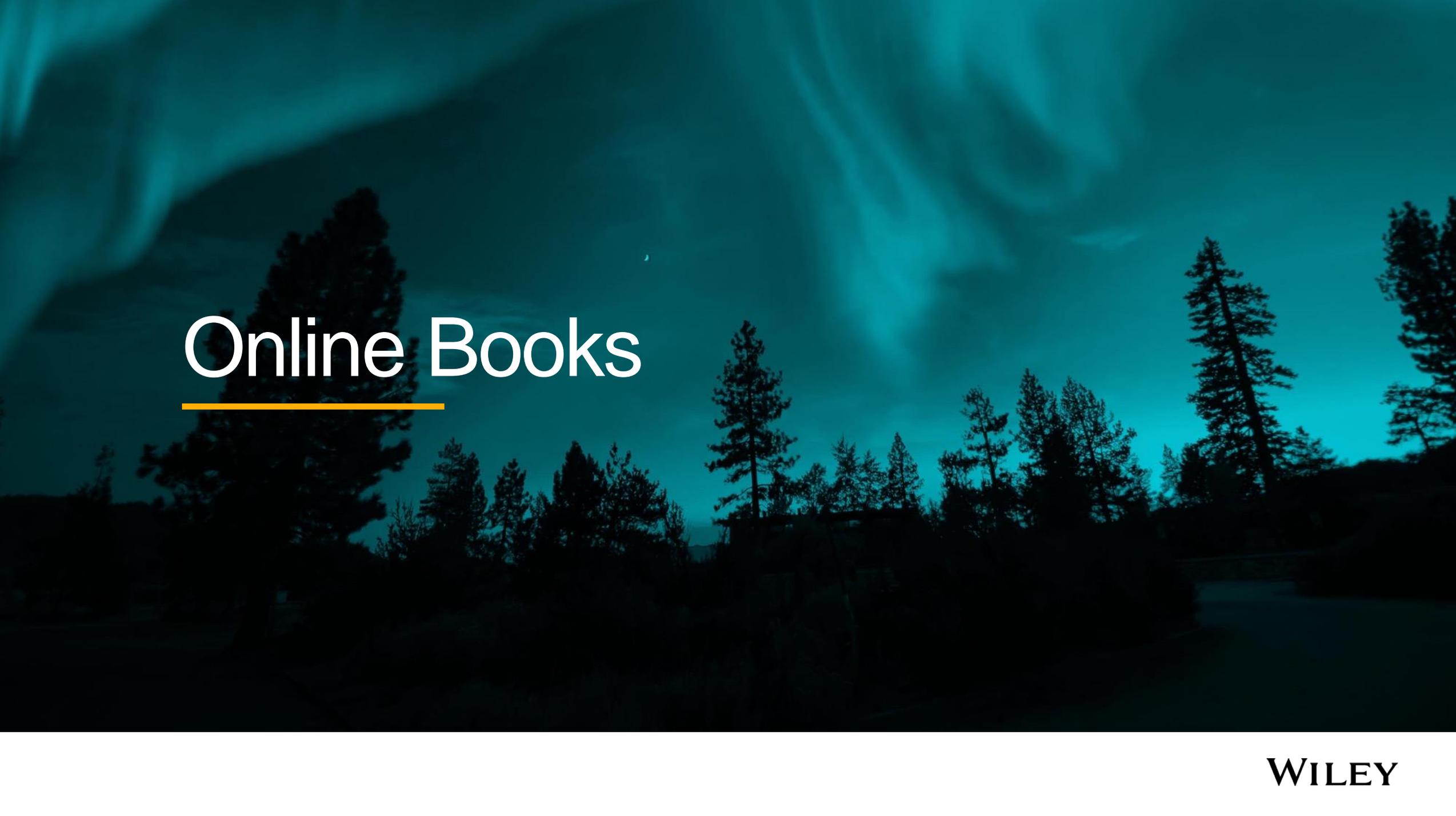
---

# Journal Backfiles

Wiley backfiles span three centuries of scientific research over 18 million pages, across 900+ titles. Covering the complete range of scientific, technical, medical, business, humanities and social science disciplines, titles extend to Volume 1, Issue 1, and include issues dating as far back as the 18th century.

Wiley backfiles feature many of the top tier and earliest journals in their respective field with almost half the title published on behalf of academic and professional societies.

Articles are presented as full-text PDFs with XML-based headers, abstracts, and references which take users to related material published both before and after the citing articles.

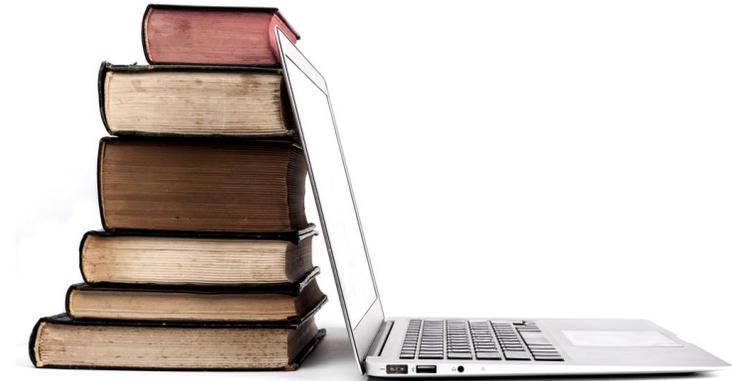


# Online Books

---

# Online Books

Wiley Online Books combine quality content with the convenience, accessibility and enhanced functionality of electronic access, featuring over 20,000 scholarly and professional books, handbooks, dictionaries, companions and landmark book series.



# Online Books purchase options

## Subject Collections

8 Frontlist and 9 Backlist titles



Title-by-Title via  
WOL Bookstore  
Pick and choose

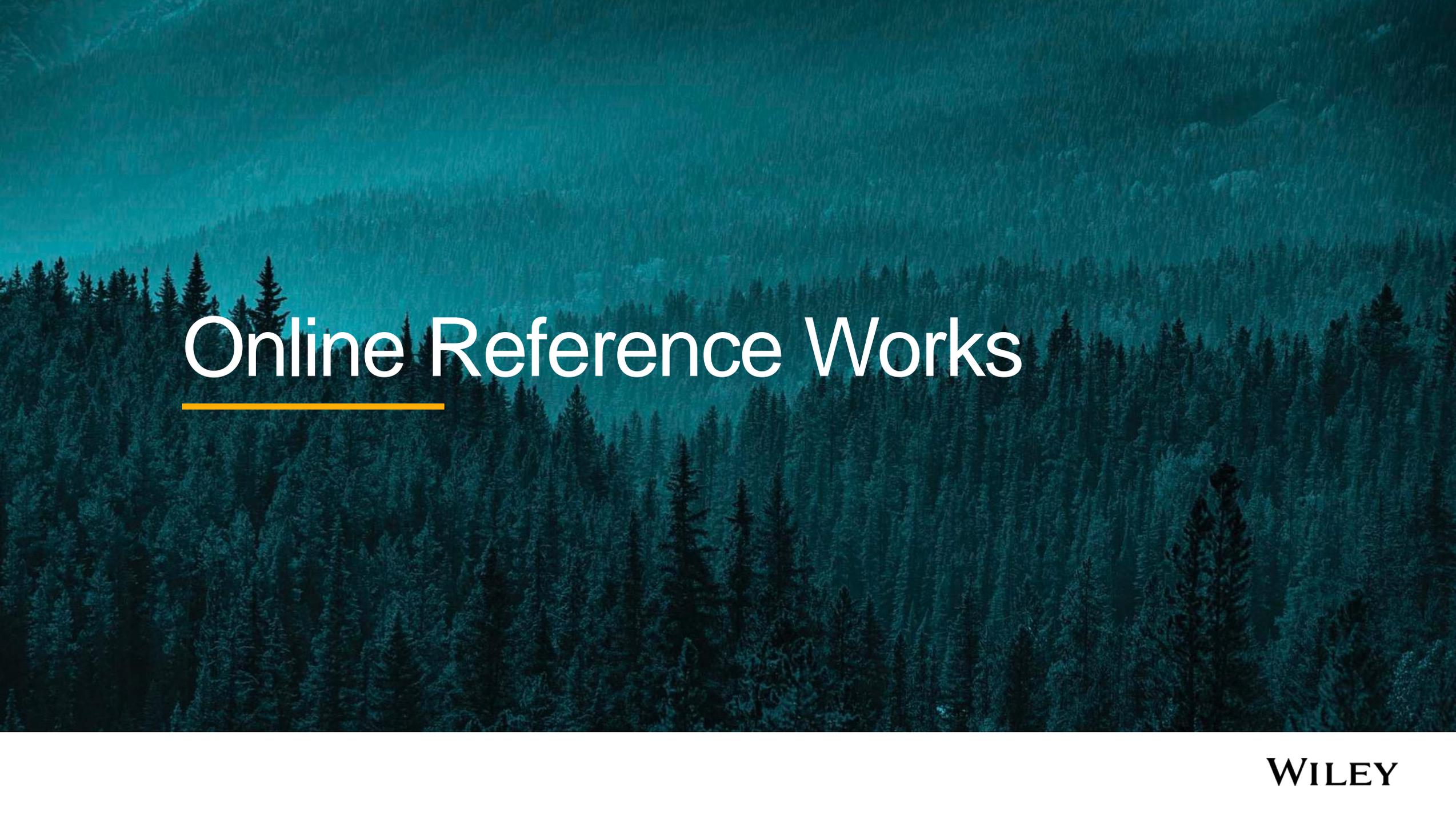
Book Series  
On Standing  
Order

## Usage based Collection Management

Build your e-library based on  
what is most used

## Other Flexible Purchase Options

For individuals, per  
use



# Online Reference Works

---

## Wiley's Reference Portfolio

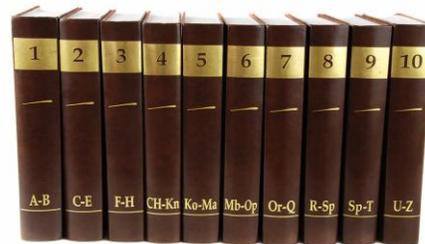
- Helps students and researchers find quality information that will help them solve real problems
- 200+ reference works are available online on Wiley Online Library, 30+ of which are updating reference works
- Written and edited by some of the world's leading experts, including Nobel Laureates, society chairs, renowned professors and award-winning authors, ensuring that quality is at the heart of what we publish
- Spans the full spectrum of Wiley's publishing from Ancient History through to Industrial Chemistry



# Online Reference Works: purchase options

## One Time Purchase

Pay once for perpetual access



## Title-by-Title via WOL Bookstore

Pick and choose

## Pay Per View

Or Article Select  
Tokens

## Annual Subscription

Access to the active reference work including all updates

## Other Flexible Standing Orders

Customise by pub dates, subjects, annual updates



# New Products & Opportunities

---



# Wiley Digital Archives

---

# What is Wiley Digital Archives?



Wiley Digital Archives is a **long-term program** of new, digital content sets comprised of unique or rare historical primary sources, digitized from leading societies, libraries, and archives around the world.

- Online access to these collections will lead directly to:
- Supporting current research initiatives across a multitude of disciplines
- Providing valuable insight into the research “process” via the inclusion of fieldwork notes, correspondence, funding discussions, conference proceedings and personal papers.
- Enhancing the research and classroom experience by bringing a unique, visual analysis to targeted search results and terminology

# Full-text, browse-able, searchable content includes primary sources across a range of formats:



- Manuscripts
- Maps
- Administrative Records
- Periodicals
- Data
- Monographs
- Fieldwork
- Correspondence
- Photographs
- Illustrations
- Proceedings
- Personal Papers
- Reports
- Grey Literature
- Ephemera
- Books
- Blueprints
- Newspapers

WILEY



# New York Academy of Sciences

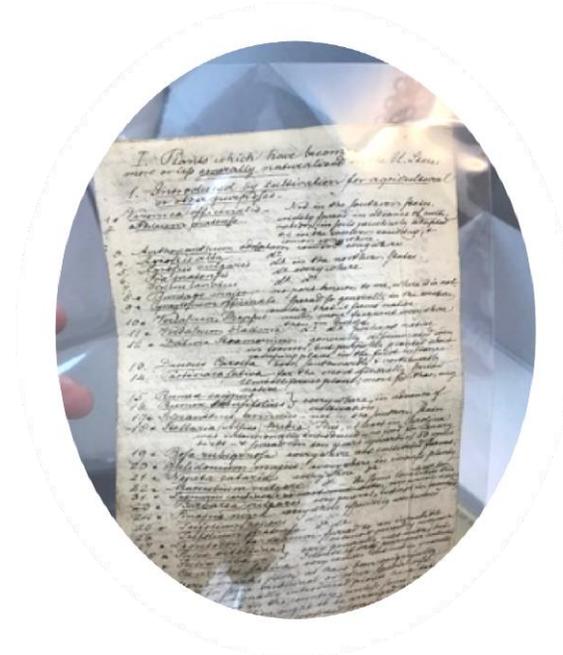
---

HISTORY AND HIGHLIGHTS

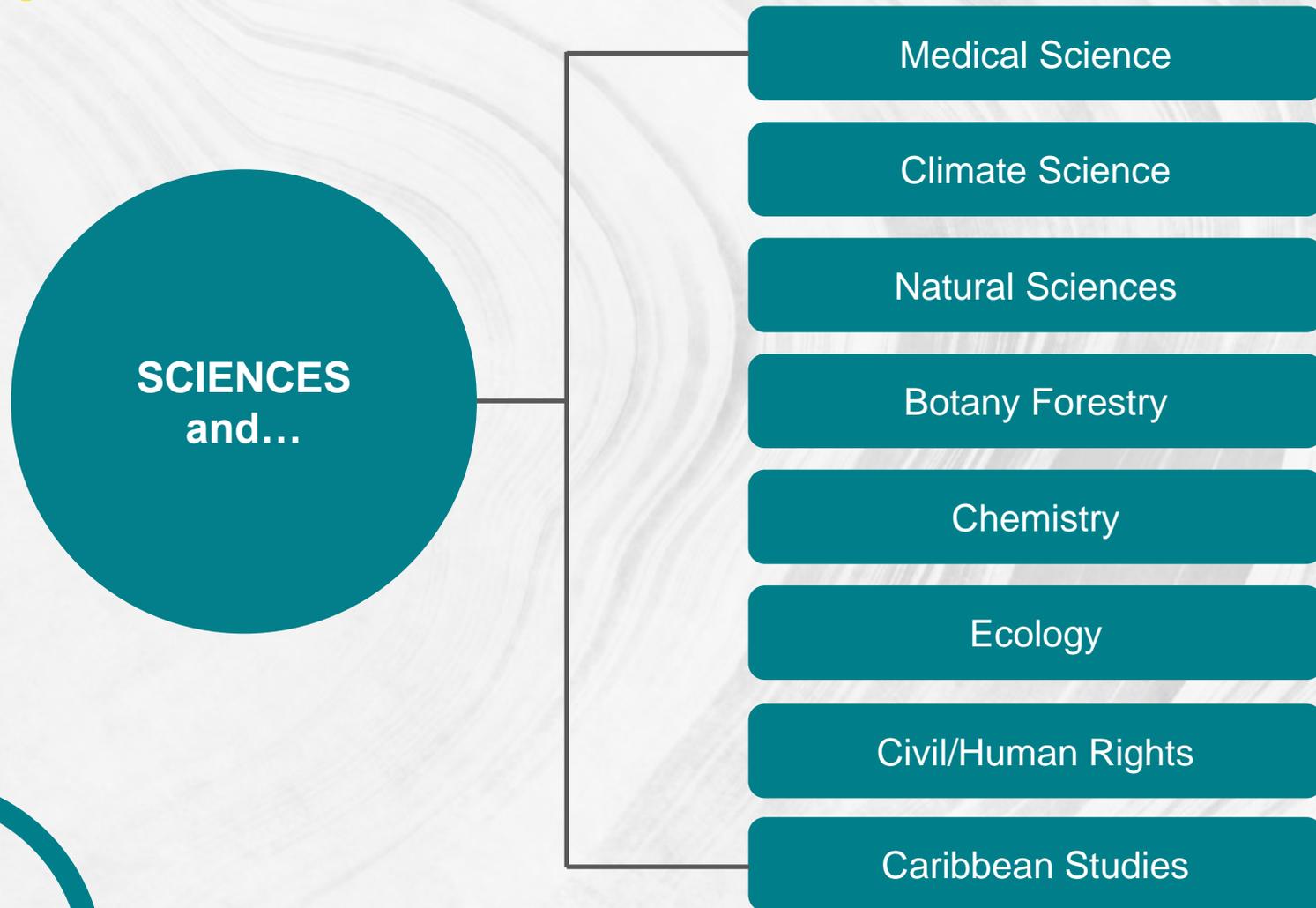
Wiley Digital Archives

# New York Academy of Sciences: A Wiley Digital Archives Collection

- Entirety of NYAS archives.
- Runs from 1817 to ~2009.
- Range of content types.
- Content is almost entirely unique, from new scanning.



# Key subject areas supported by the New York Academy of Science archives:



WILEY

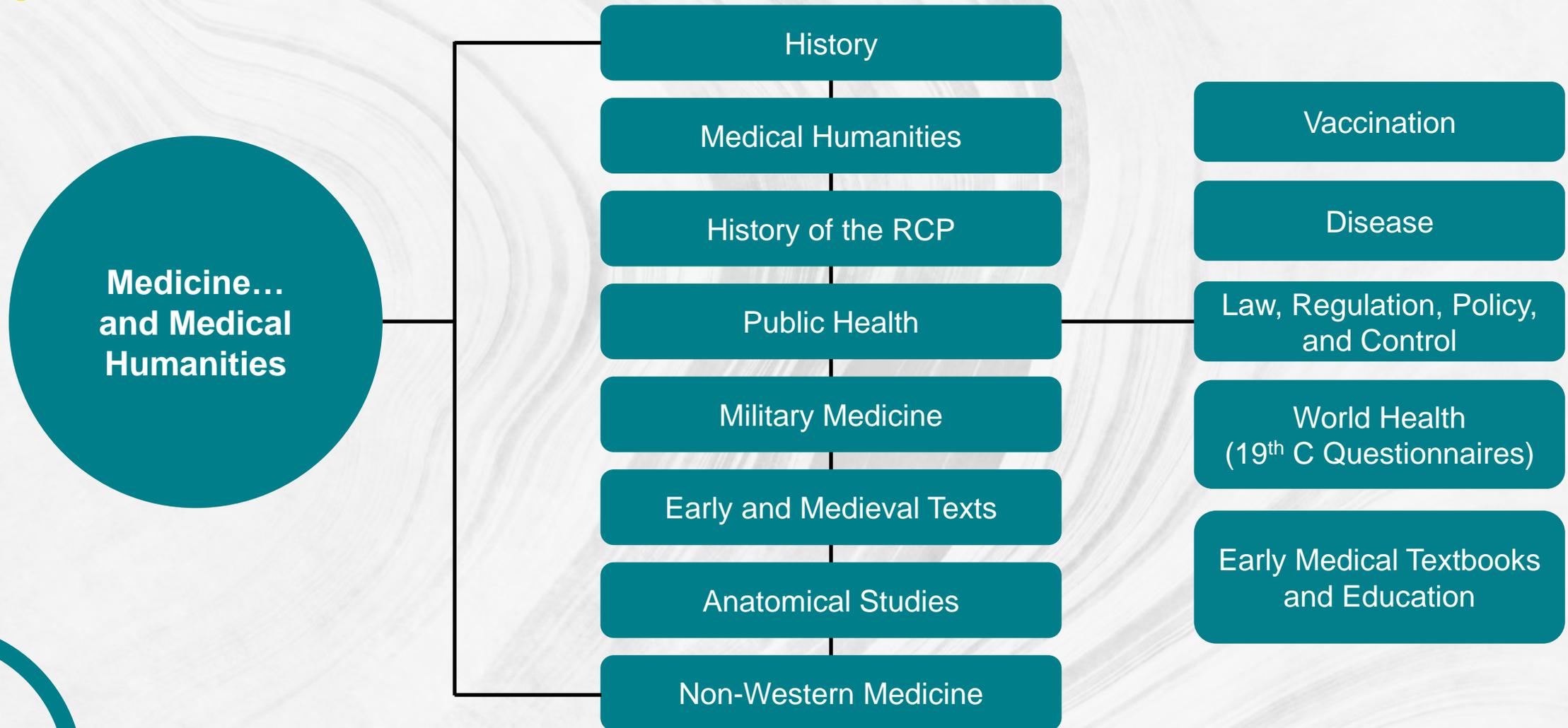
# Royal College of Physicians:

---

HISTORY AND HIGHLIGHTS

Wiley Digital Archives

# Key areas of research supported by the Royal College of Physicians archives:



WILEY



# Royal Anthropological Institute of Great Britain and Ireland

---

HISTORY AND HIGHLIGHTS

Wiley Digital Archives

# The Royal Anthropological Institute of Great Britain and Ireland: A Wiley Digital Archives Collection

## Content:

- Majority of RAI archives\*
- Runs from ~1839 to 1967 (material post-1967 is held back under privacy rules)
- Range of content types
- A great deal of uncatalogued material was “discovered” during the process!
- \*excludes a small amount of material held back by RAI. Catalogue records in the database will reflect what’s omitted.



# Wiley Researcher Academy

---



# Wiley Researcher Academy

Welcome! This program is intended to equip you for all the challenges you will face before, during, and after writing your research article. The topics you'll cover in these courses will help you be more successful in publishing in high quality journals.

- Learn from experienced editors
- Collaborate with other researchers
- Receive a certificate upon completion

## All courses

### Qualities of a successful scientific researcher

Understand the key skills and ethical values associated with becoming a successful scientific researcher and author.

[View Course >](#)

### Research and publication: the essential link

Learn the essential purpose of the journal article as a means to communicate the outcomes of scientific research.

[View Course >](#)

### Funding the research project

Learn how research is funded, and how to prepare a well-structured research funding proposal.

[View Course >](#)

### Selecting an appropriate journal

Gain the skills and tools needed to assess and select an appropriate journal for your research.

### Best practices in writing scientific articles

Learn the international standards and conventions of scientific writing.

### Key components of a research article

Learn to tackle the main sections of your article and what they should contain.



## 14 Learning Paths

1. Qualities of a successful researcher
2. Research and publication: The essential link
3. Funding the research project
4. Selection of the appropriate journal
5. Best practices in the writing of scientific articles
6. Key components of a scientific article
7. Submission of the manuscript
8. Peer review
9. Open access to scientific literature
10. Management of research data
11. Ethical considerations in research and publication
12. Functions of publishers and Journal editors
13. Activities after publication to increase visibility
14. Becoming a peer reviewer

# Benefits of WRA

## For Early-career Researchers

(grad students, postdocs, junior faculty, advanced undergrads)

- Get. Published. Faster. Efficiently learn (and avoid!) the common mistakes in manuscript preparation and submission to ensure the fastest route to publication
- Know the best ways to identify predatory publishers/journals
- Be able to promote your published work most effectively
- Earn certificates of completion that indicate your level of training in scholarly publishing



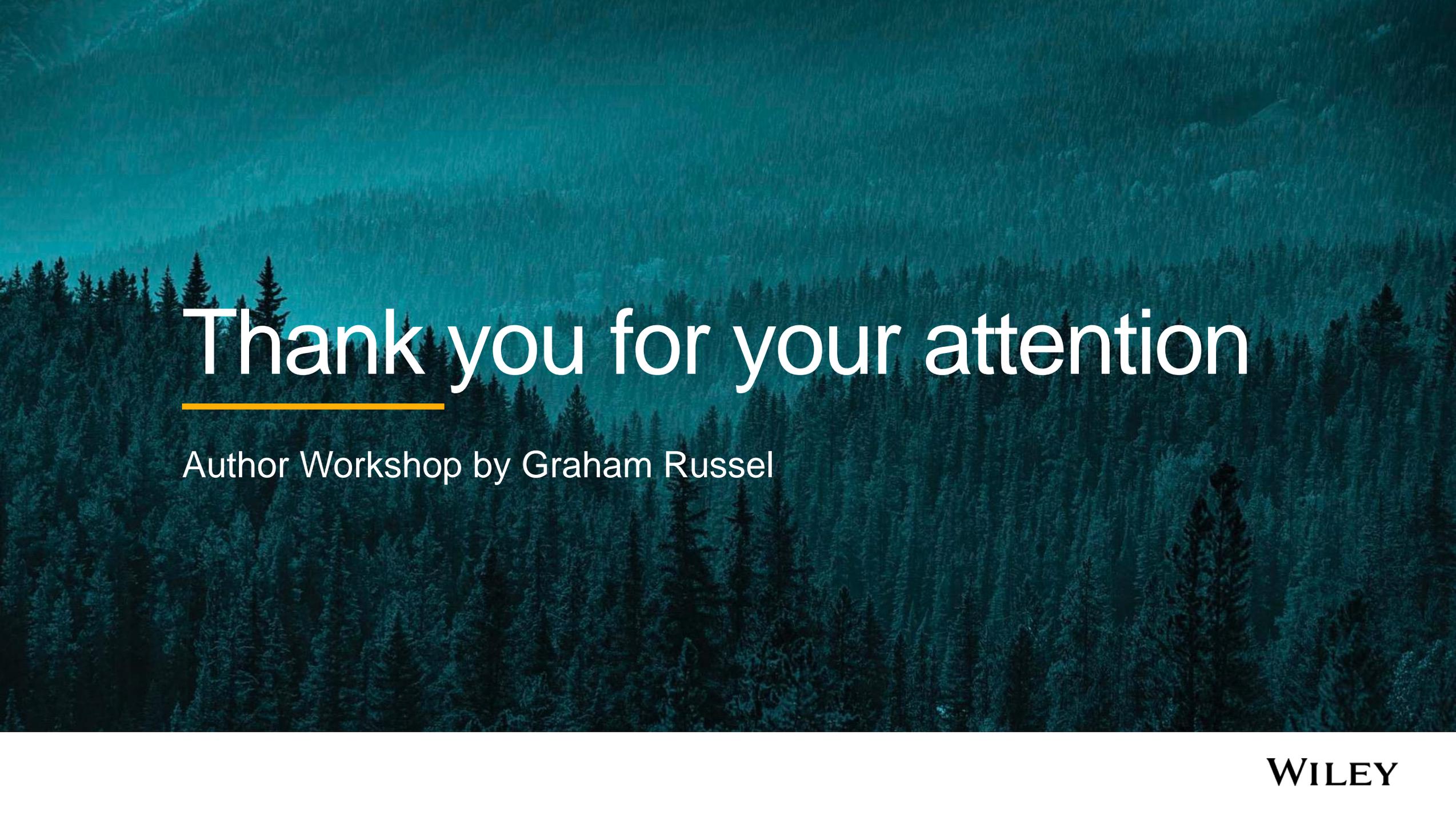
# Benefits of WRA

## For Faculty

- Get published faster by making informed decisions at each step of the publishing process.
- Save time teaching each student all the basics of scholarly publishing. Spend more time on the “interesting stuff” that is your research.
- Be able to track student learning with usage and performance reports

## For Institutions

- Strategic Plan 2013-2020: Provide training to faculty and students to increase overall research output (publications).
- Attract and retain high quality faculty and students by providing investment in their professional development and success.
- Be able to create reports that show institution-wide learning and progress.



# Thank you for your attention

---

Author Workshop by Graham Russel